

# WE CONNECT TALENTS AND COMPANIES

# Advertise your job offer through IIA Belgium!

Are you searching for the best professionals? Advertise a job offer through **IIA Belgium** to benefit from the largest Audit network in Belgium. Find the best match for your company!

**IIA Belgium** is the largest pool of audit experts with more than 1,4K members, from entry level and experienced managers to senior and CXOs. Job recruiting is not a struggle anymore!

Our service is based on our "members-helping-members" policy. While we advertise your job offer, we are helping our members kickstart or advance their careers.

**IIA Belgium** offers a service tailored to your needs. Whether you are looking to host your job offer on our website, newsletter, get a shout-out on our social platforms or appear on a promotional video, we have the best solution for you!

Our service has one goal: to match the best candidates with the best companies. Are you interested? Then take a look at the **3 packages** below:

### **BRONZE**

- 1 month on website
- Newsletter
- Social media shoutout
- 1 post on promotional video

€650

## SILVER

- 2 months on website
- Newsletter
- Social media shout-
- 1 post on promotional video

€1250

### GOLD

- 2 months on website
- Newsletter
- Social media shout-
- 1 post on promotional video

€1500

We offer the Bronze, Silver and Gold package tailored to your needs!

- Bronze: We host your job offer to our dedicated web page with job opportunities for 1 month.
- Silver: With Silver you get the benefits of Bronze, however we reward you with 2 months on our website and 1 post on our monthly Newsletter that is sent to at least 1,4K members.
- Gold: With our premium Gold package you benefit from Silver, but you also get a shout-out post on our social media platforms (<u>LinkedIn, Instagram, Twitter</u>) and I post on a promotional video. Check our LinkedIn performance overview <u>here</u>.

Over the past two years 26 companies and organizations from various industries such as healthcare, public sector, consulting, logistics, public transportation, manufacturing and finance have trusted our job endorsement service.

Would you like to advertise your job offer in IIA Belgium? Get in touch with us today! **Contact: info@iiabelgium.com** 

# **LinkedIn Infographic**



1.791

Page visitors

743

**Unique Visitors** 



Page visitors

103

**Unique Visitors** 



1.106

Total followers

387

New followers 1 year



New followers 1 month



4,5K Unique impressions



Unique impressions

1.545 Reactions 268 Reposts 229

Reactions

44 Reposts



Engagement rate 1 year

Engagement rate 1 month

### **JOB FUNCTION**

- 1. Accounting 40,5%
- 2. Finance 8,3
- 3. Business Development 7,3%
- 5. Operations 3,7%

#### **INDUSTRY**

- 1. Banking 10,9%
- 2. Government Administration 9,7%
- 3. Accounting 7,4% 4. Financial Services 5,2%
- 5. Business Consulting 4,3%

#### **COMPANY SIZE**

- 1.10K+19,8%
- 2.1K-5K 17,1% 3.51-200 8,1%
- 4.5001-10K 7,8%
- 5.201-500 7,3%

#### **SENIORITY**

- 1. Senior 44,7%
- 2. Director 15,1% 3.Entry 12,6%
- 4. Manager 8,9%
- 5.CXO 4,2%

