



WELCOME TO THE AGE OF AI



dado@imagin3-studio.xyz

+32 474 826 807



PREMINIEMEN

Staande v.l.n.r.:

Luc Dobbelaere (afgevaardigde)
Tibor-Sacha Frankl
Vincent De Vreese
Koen De Vuyst
Jan Claerhout
Steven Piens
Wesley Lootens
Steven De Maesschalck
Jotie Michiels
Alex Van Weterre (trainer)

Zittend v.l.n.r.:

Klaas De Mey
Tanguy Van de Voorde
Kevin De Craene
Dado Van Peteghem
Stijn Bauwens
Micha Pycke
Alexis Daniëls

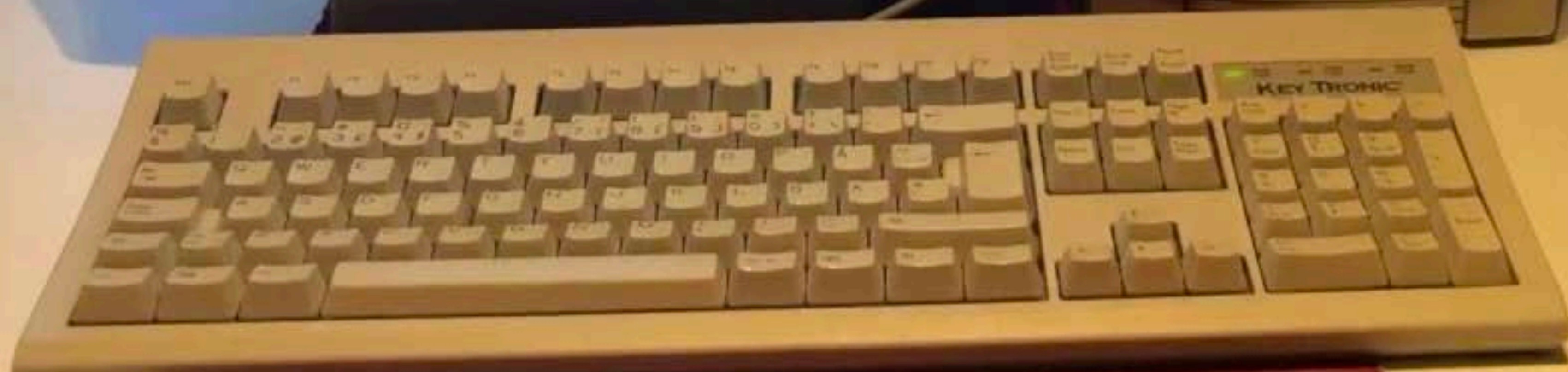


K.A.A. GENT





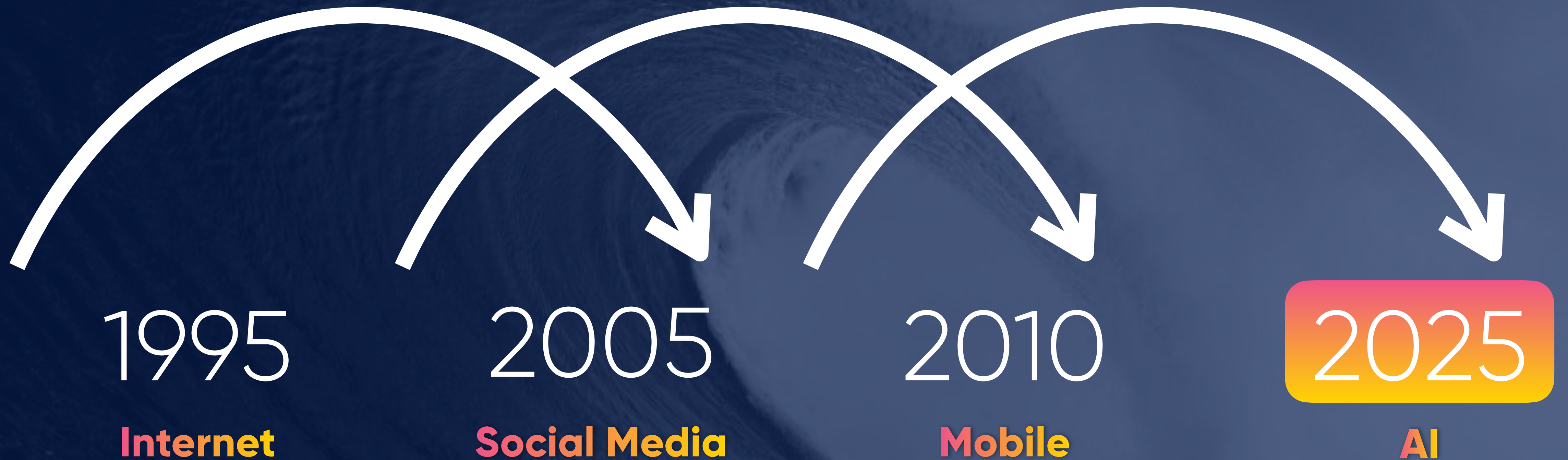








AI AS THE NEXT WAVE OF DIGITAL INNOVATION



AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.
AI.AI.AI.AI.AI.AI.



ksa



@kosa12m

Volg

The dumbest person you know is currently
being told “You're absolutely right!” by
ChatGPT

**NEW BOOK
JUST LAUNCHED :)**

HOW TO WIN IN BUSINESS
WHEN EVERYONE PLAYS
THE AI GAME

SCALE VS SOUL

DADO VANPETEGHEM
& JEREMY DENISTY

P E L C K M A N S



3 years

SINCE CHATGPT WAS LAUNCHED :-)

TIME TO REACH 1 MILLION USERS

NETFLIX 3.5 YEARS

AIRBNB 2.5 YEARS

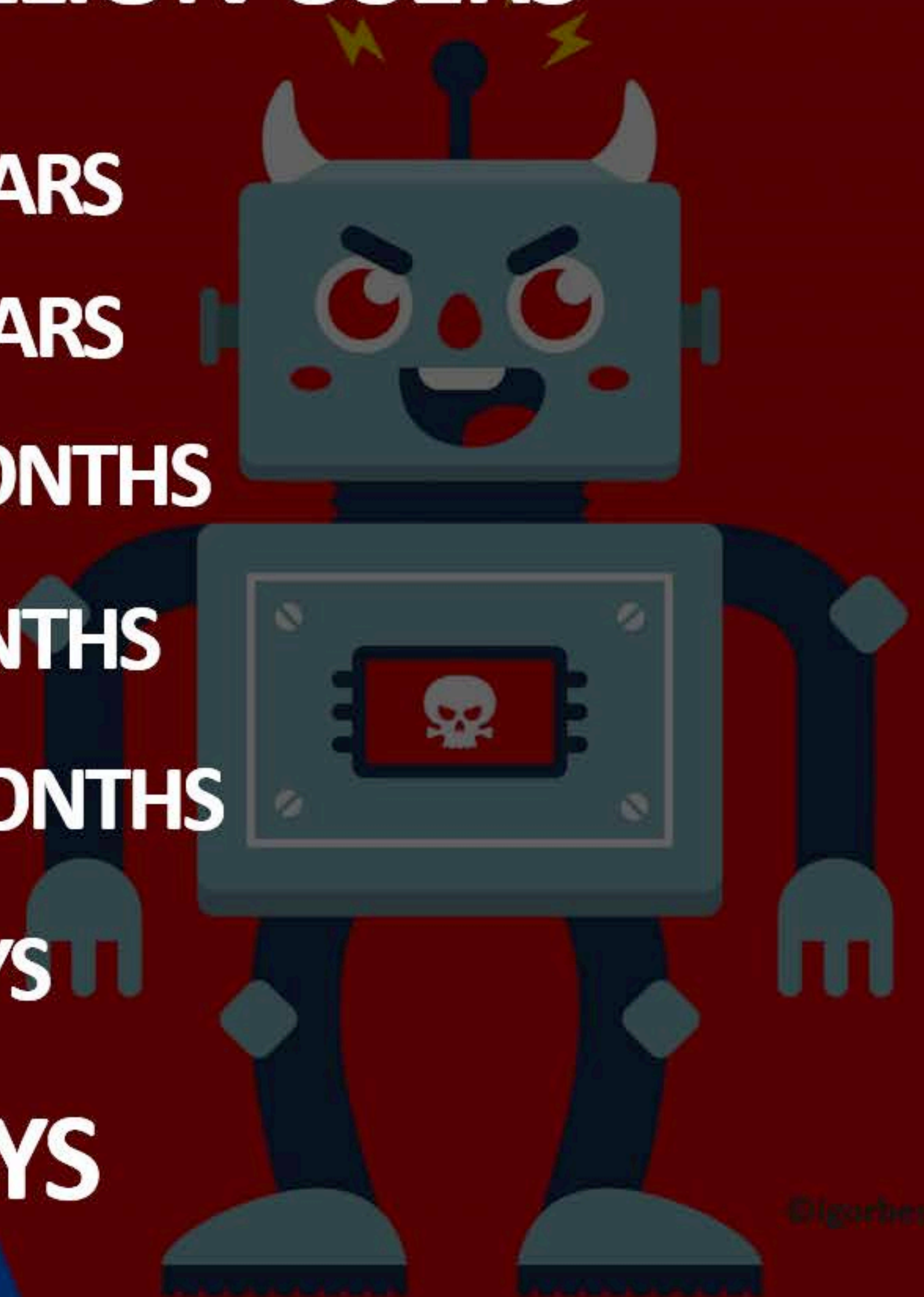
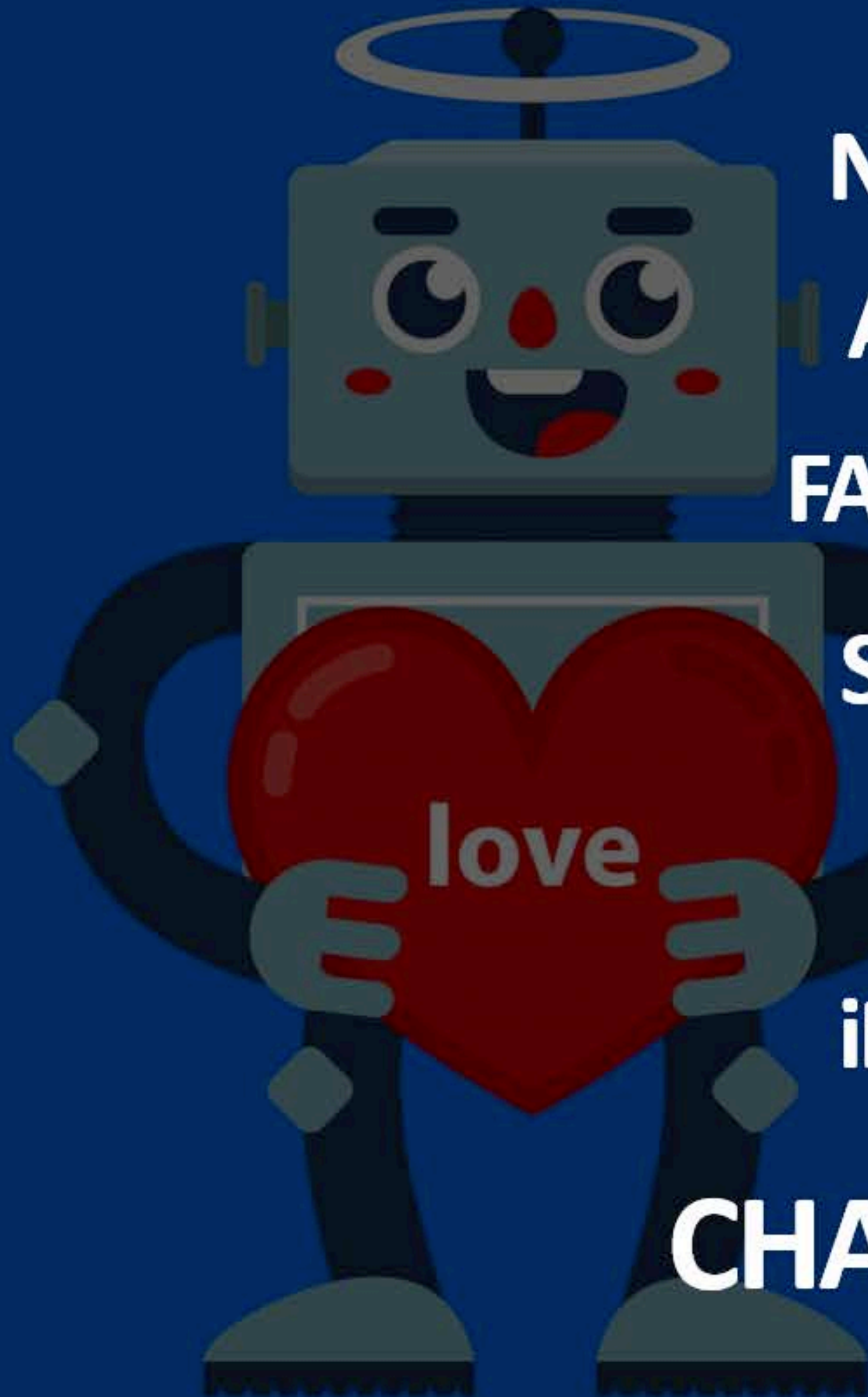
FACEBOOK 10 MONTHS

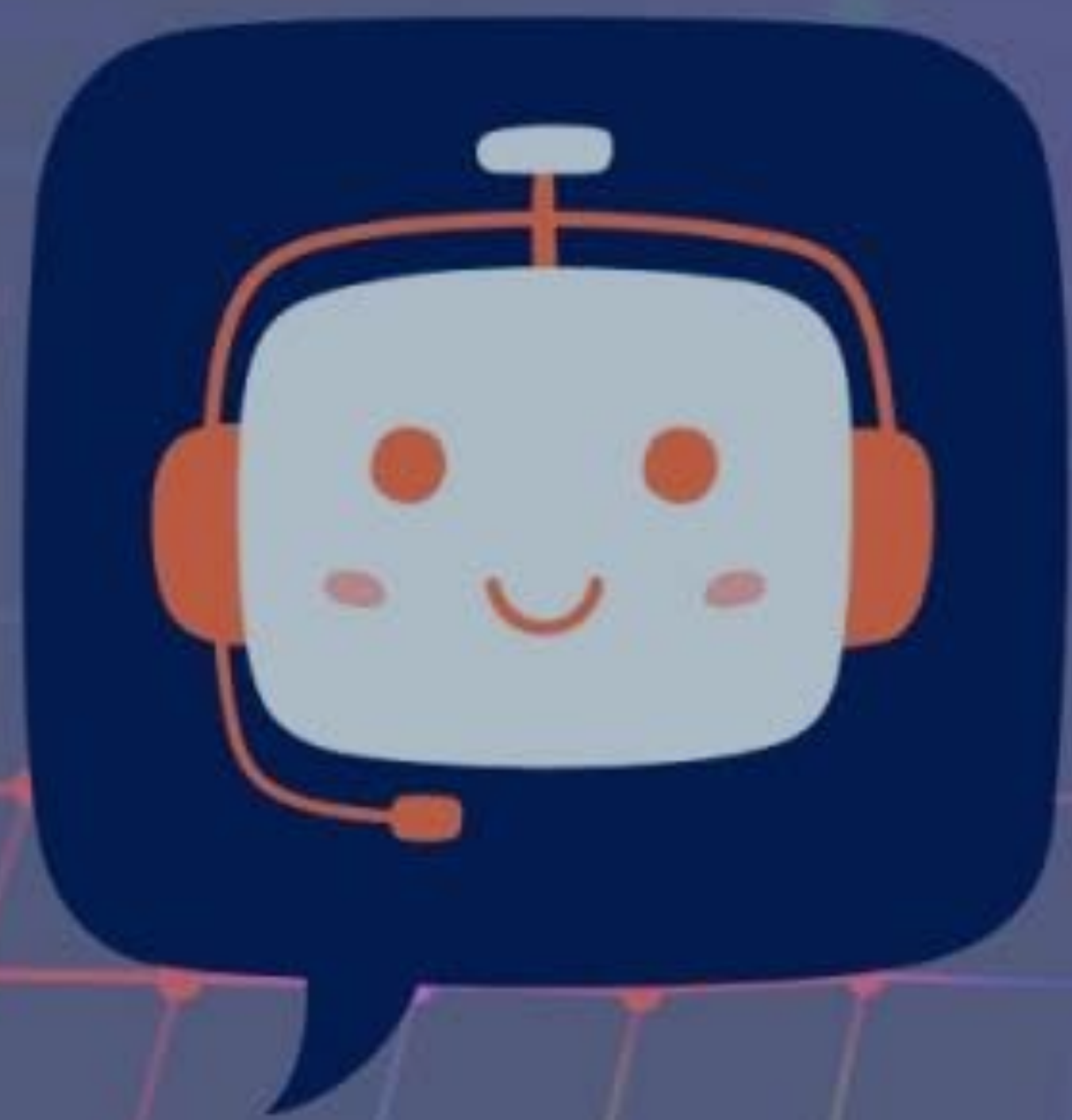
SPOTIFY 5 MONTHS

INSTA 2.5 MONTHS

iPHONE 74 DAYS

CHATGPT 5 DAYS





vs



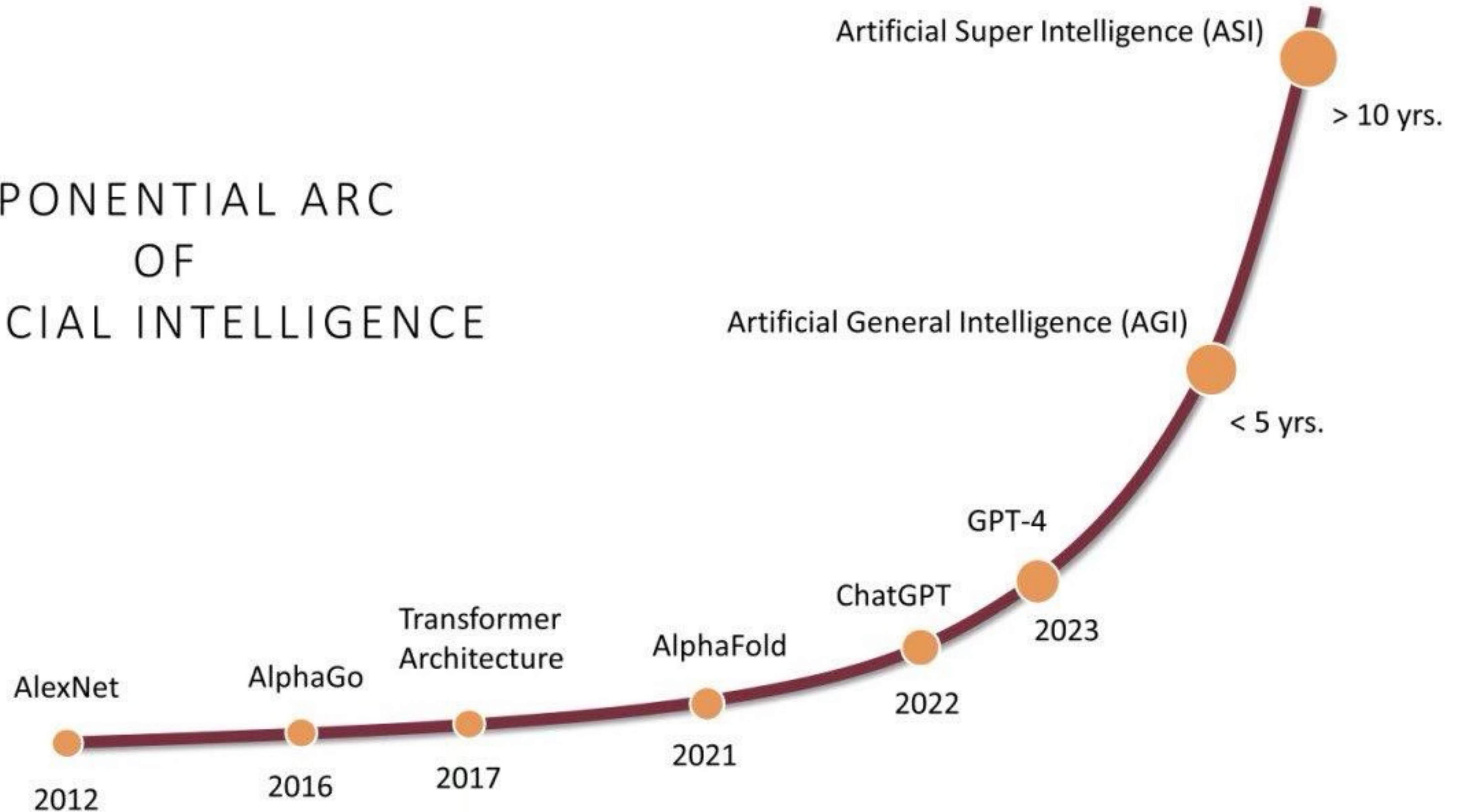
ChatGPT vs. Google Search

How AI Search is Shaping the Future

+ Ask anything



EXPONENTIAL ARC OF ARTIFICIAL INTELLIGENCE



Message ChatGPT



Attach



Search



Deep research



Energy usage

CHATGPT PROCESSES OVER 2.5
BILLION QUERIES PER DAY
GLOBALLY



A ChatGPT Query Uses

0.34
watt-hours

about what an oven
would use in a little
over one second



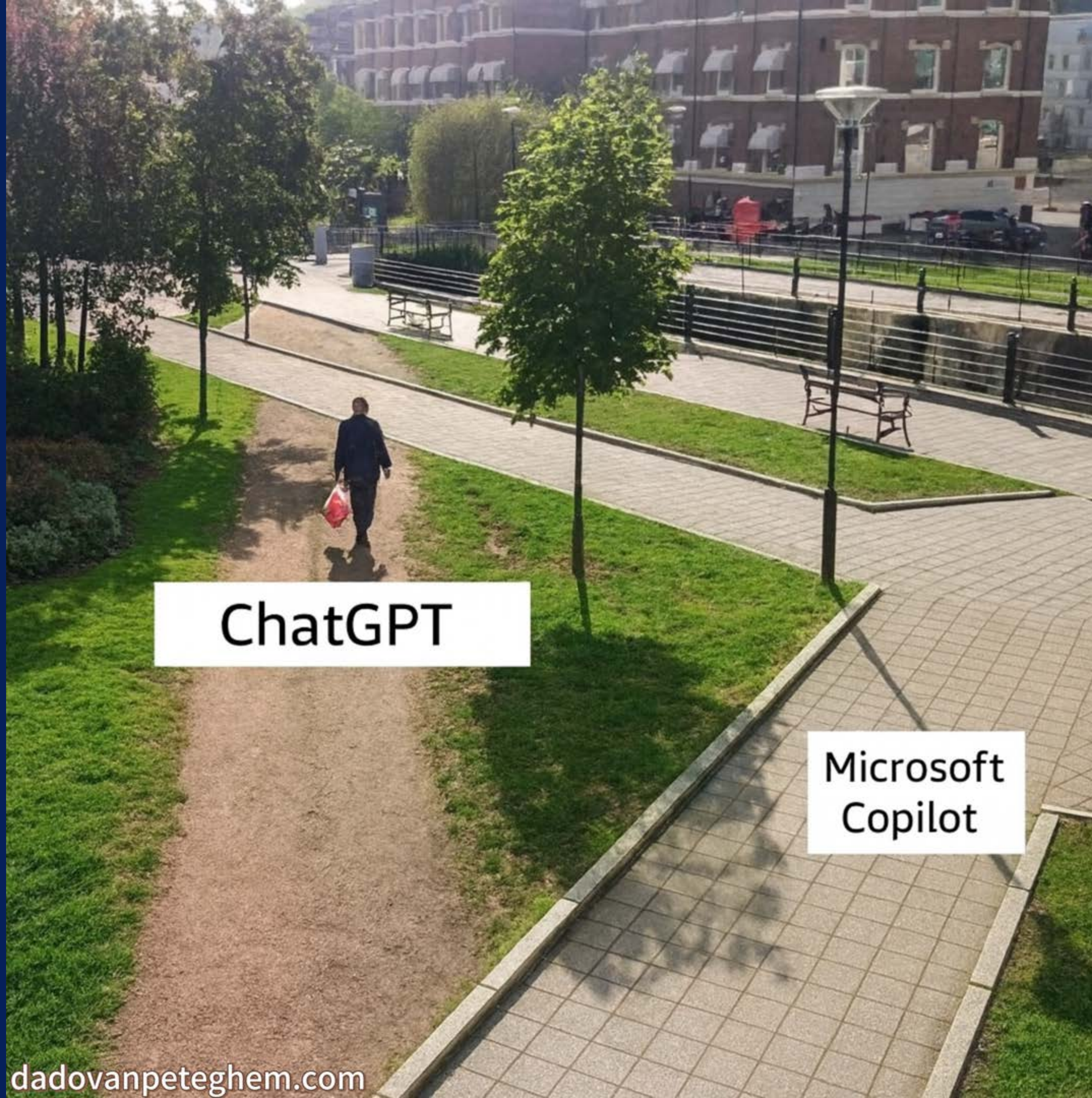
or a high-efficiency lightbulb would use
in a couple of minutes



0.000085
gallons of water

roughly one fifteenth
of a teaspoon





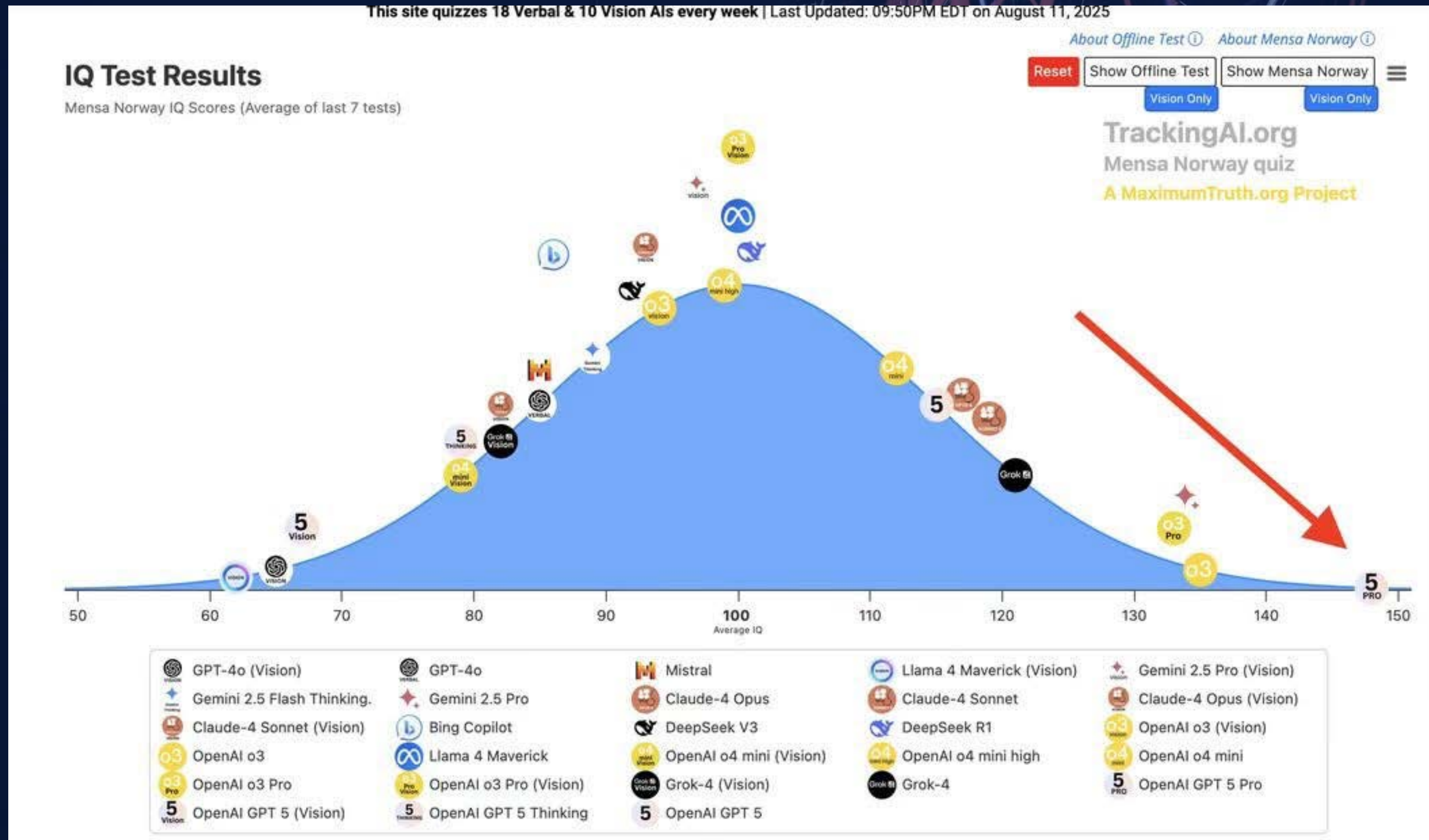
ChatGPT

Microsoft
Copilot

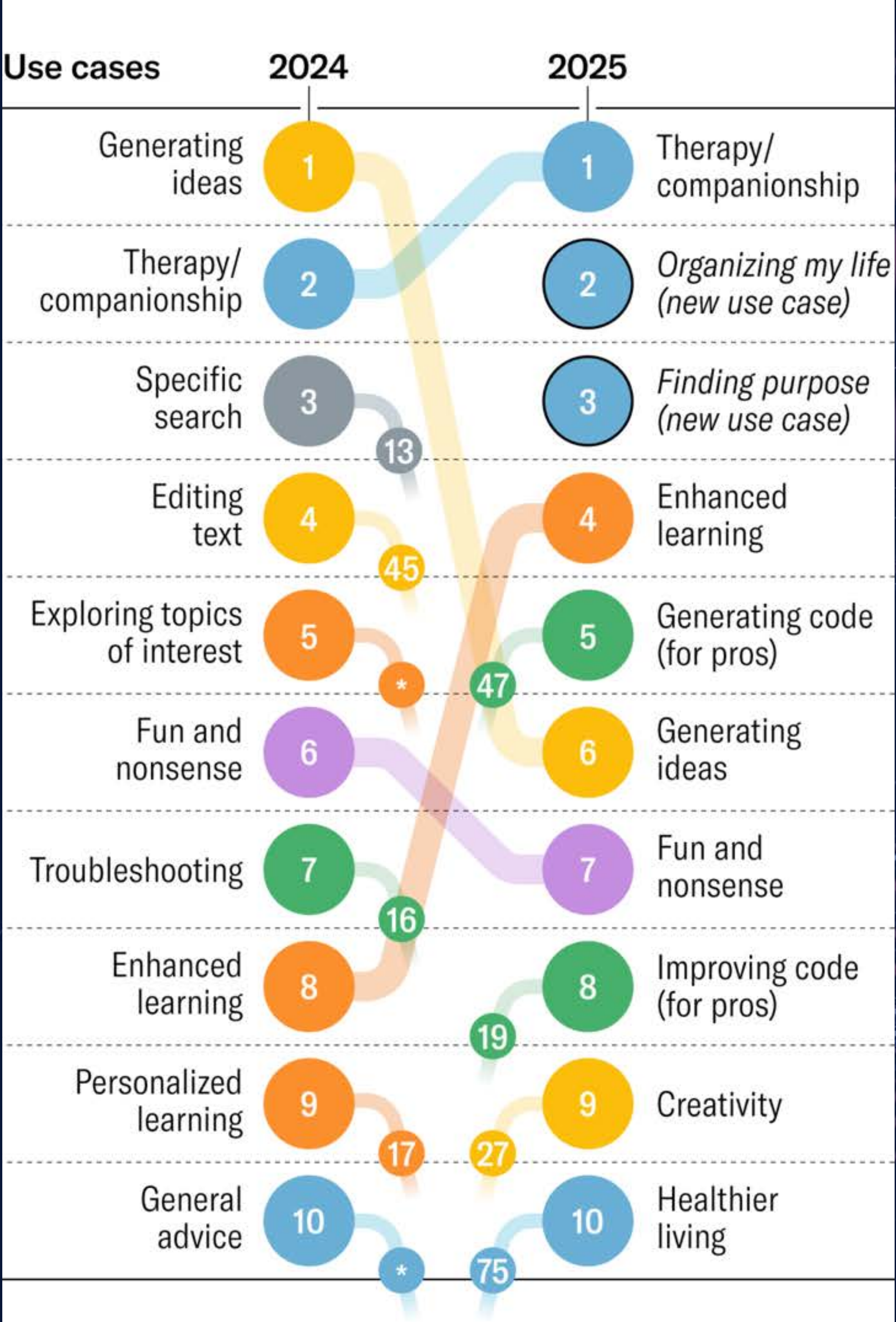


GPT5 PRO OF OPENAI SCORES 148 IQ, surpassing 99,9% OF HUMAN POPULATION 🧠

IQ?



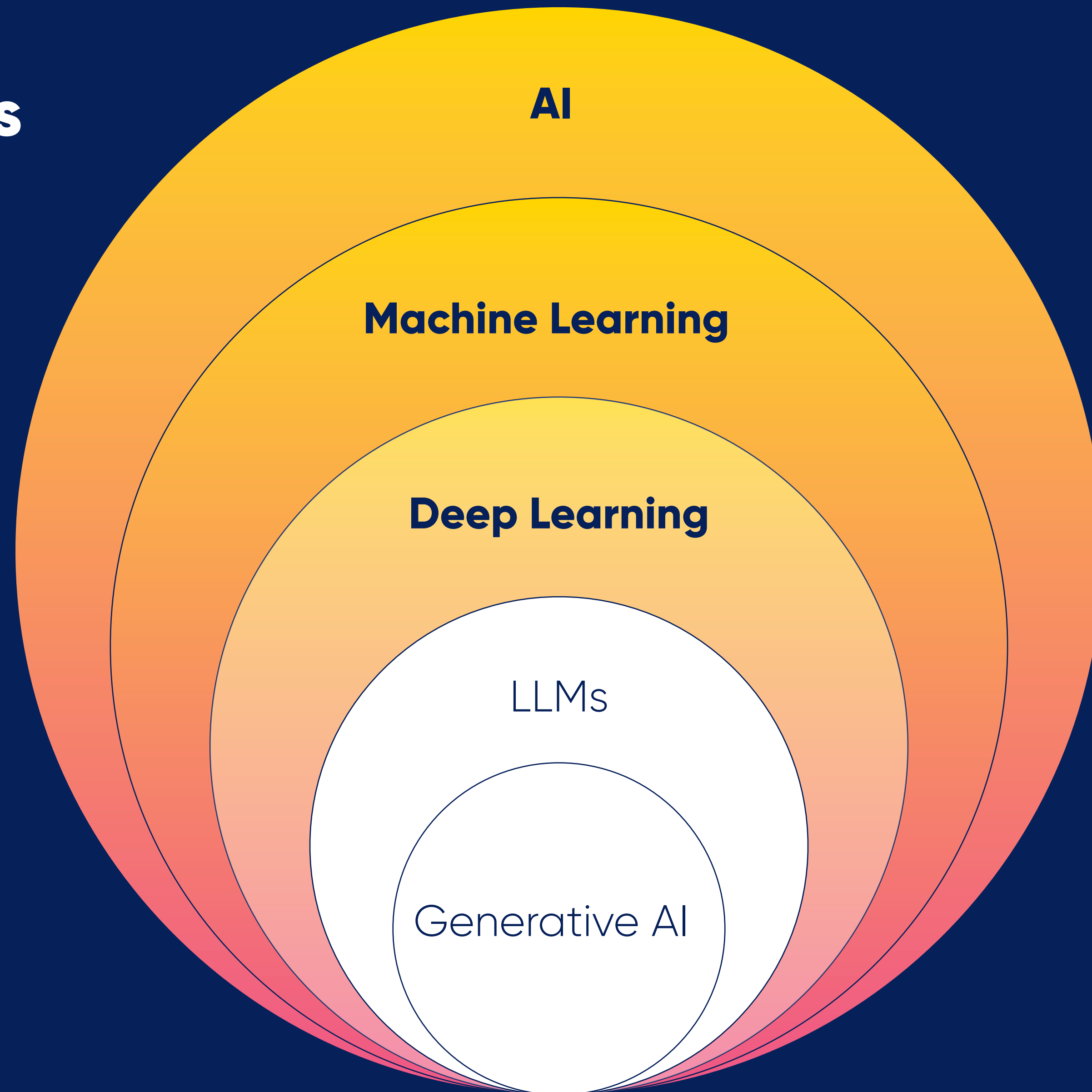
Top 10 Gen AI Use Cases



A low-angle, close-up shot of the two members of the electronic music duo Daft Punk. They are wearing their signature silver, helmet-like headsuits with black visors. Their jackets are covered in shimmering silver sequins. The background is a dark, textured blue. The text "HARDER, BETTER, FASTER, STRONGER" is overlaid in the center in a bold, yellow-to-orange gradient font.

HARDER, BETTER, FASTER, STRONGER

Understanding "Gen AI" within The AI dimensions





LARGE LANGUAGE MODELS TO KEEP AN EYE ON



OPENAI

GPT5



GOOGLE

GEMIN2.5



MICROSOFT

COPILOT



AMAZON
(ANTHROPIC)

CLAUDE4.5



META

LLAMA



X

GROK4



DEEPSEEK

DEEPSEEK



News

Alibaba Launches Qwen3

A SCALABLE OPEN-SOURCE AI
SUITE TO RIVAL OPENAI AND
GOOGLE



Qwen



**MISTRAL
AI_**



Mistral AI & ASML Partnership Kicks Off with \$1.5B Investment: Why It's a Big Deal?

3 LEVELS OF "AI INTEGRATION"

LEVEL 3:
CUSTOM



Custom AI models as a unique company advantage

Example: Trained AI models on proprietary data & processes,...

LEVEL 2:
SPECIFIC



Specific AI tools and use-cases to transform the departments

Sales, Marketing, Customer Service, HR, Legal, Finance, IT,...

LEVEL 1:
GENERIC



General AI platforms to enhance daily efficiency for all employees

Example: ChatGPT, Google Gemini, Custom GPTs...



Deloitte to refund government, admits using AI in \$440k report



Deloitte Australia has made almost \$25 million worth of deals with the Department of Workplace Relations since 2021. **Dion Georgopoulos**

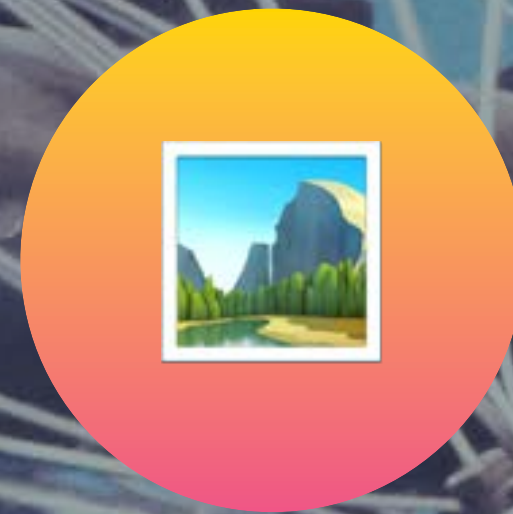
208 B



5 GENERATIVE AI DOMAINS



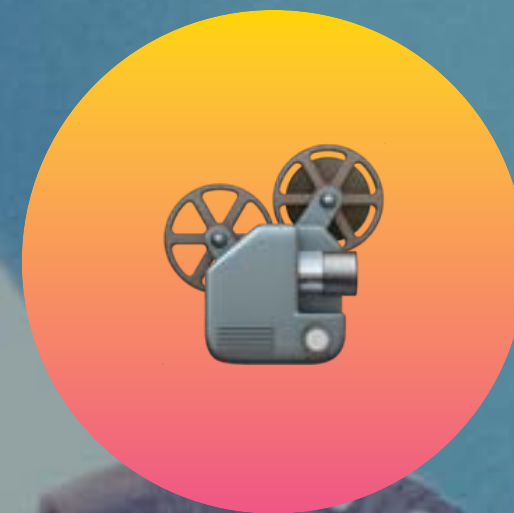
Text & Code



Image



Audio

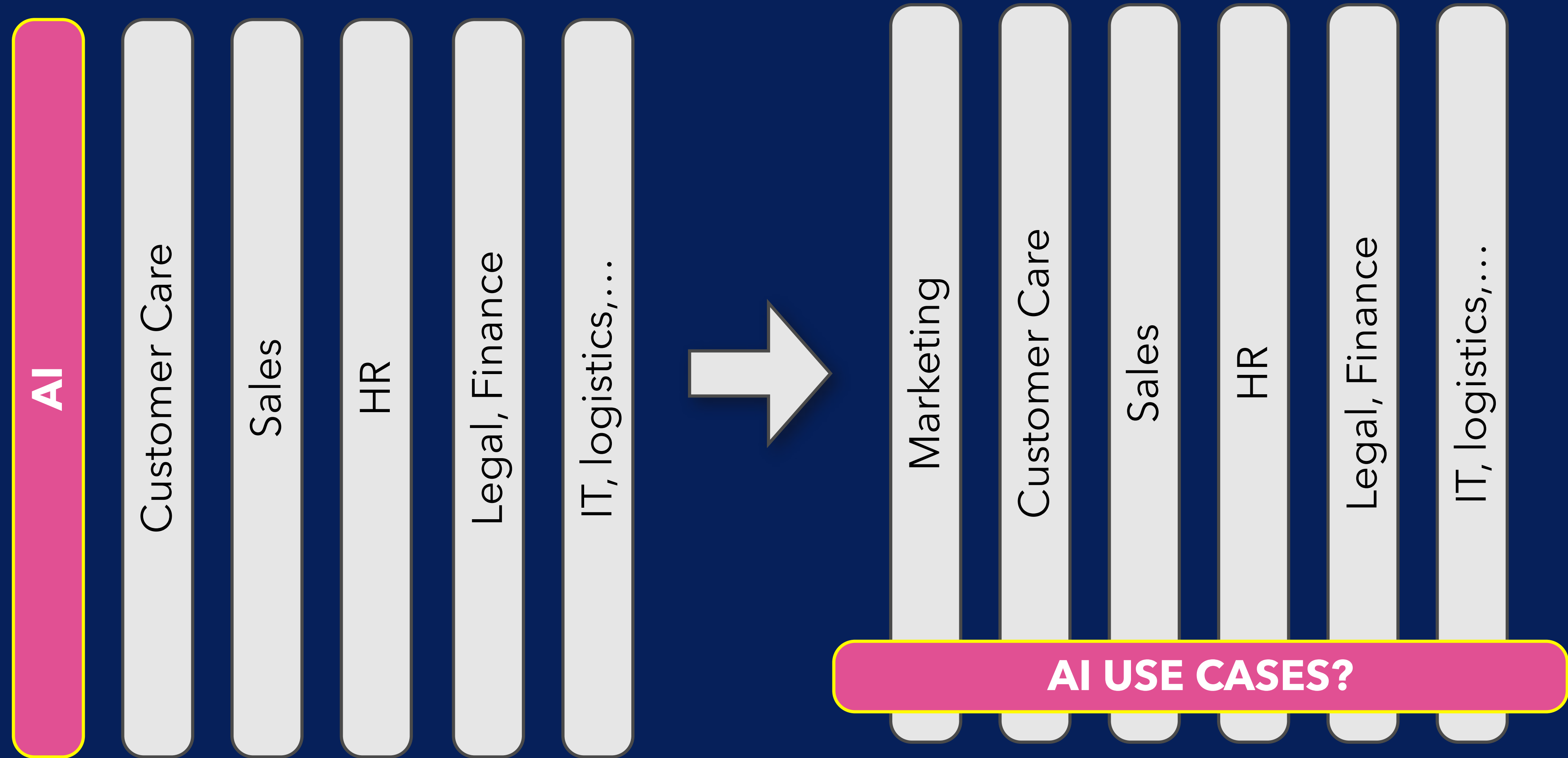


Video, 3D



Second brain

AI IS A GENERAL PURPOSE TECHNOLOGY





Mails & Notes

Primary

Promotions

9 new

Riley — What has your Bureau d...

Social

2 new

LinkedIn — Rik Vera replied to y...

Forums

Fyxoer, Draft 2

2: FYI

Bol Platform Summit - Voorbereidende call met Dado - Hi Sabrien, Louise, Thanks for the good meeting to...

12:35 PM

Olga, Draft 2

1: to respond

FW: Forumo programa - Hi Olga, Thanks for the draft program and invite, and for the call. I'm happy ...

11:57 AM

Forum_visual.jpg

DRAFT PROGR...

Sanne Moese

2: FYI

RE: Key-note tijdens AI MT-dag Audax Renewables maandag 22 september - Beste Dado, Allereerst bedan...

11:26 AM


image005.png

me

1: to respond

Re: Slides kenissessie Matexpo - Bedankt Marie! Ik bezorg je in de loop van de dag nog een update ...

9:30 AM

 **Imagin3**
STUDIO





Image

[midjourney.com](https://www.midjourney.com)

“hyperrealistic
image of a
modern
automatic
sliding door,
8k, professional
business
setting”



midjourney.com

**“hyperrealistic
image of a
modern automatic
sliding door,
person walking
through it, 8k,
professional
business setting”**





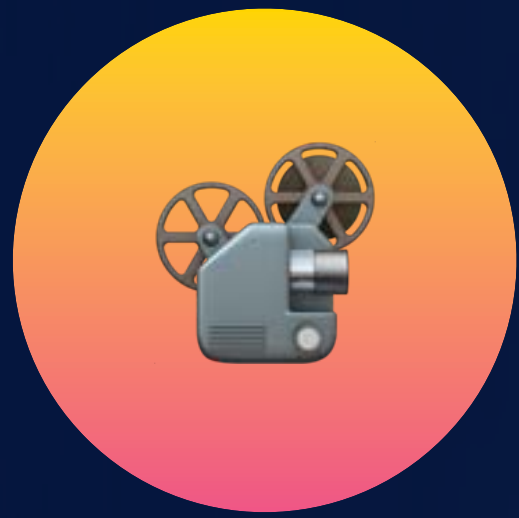




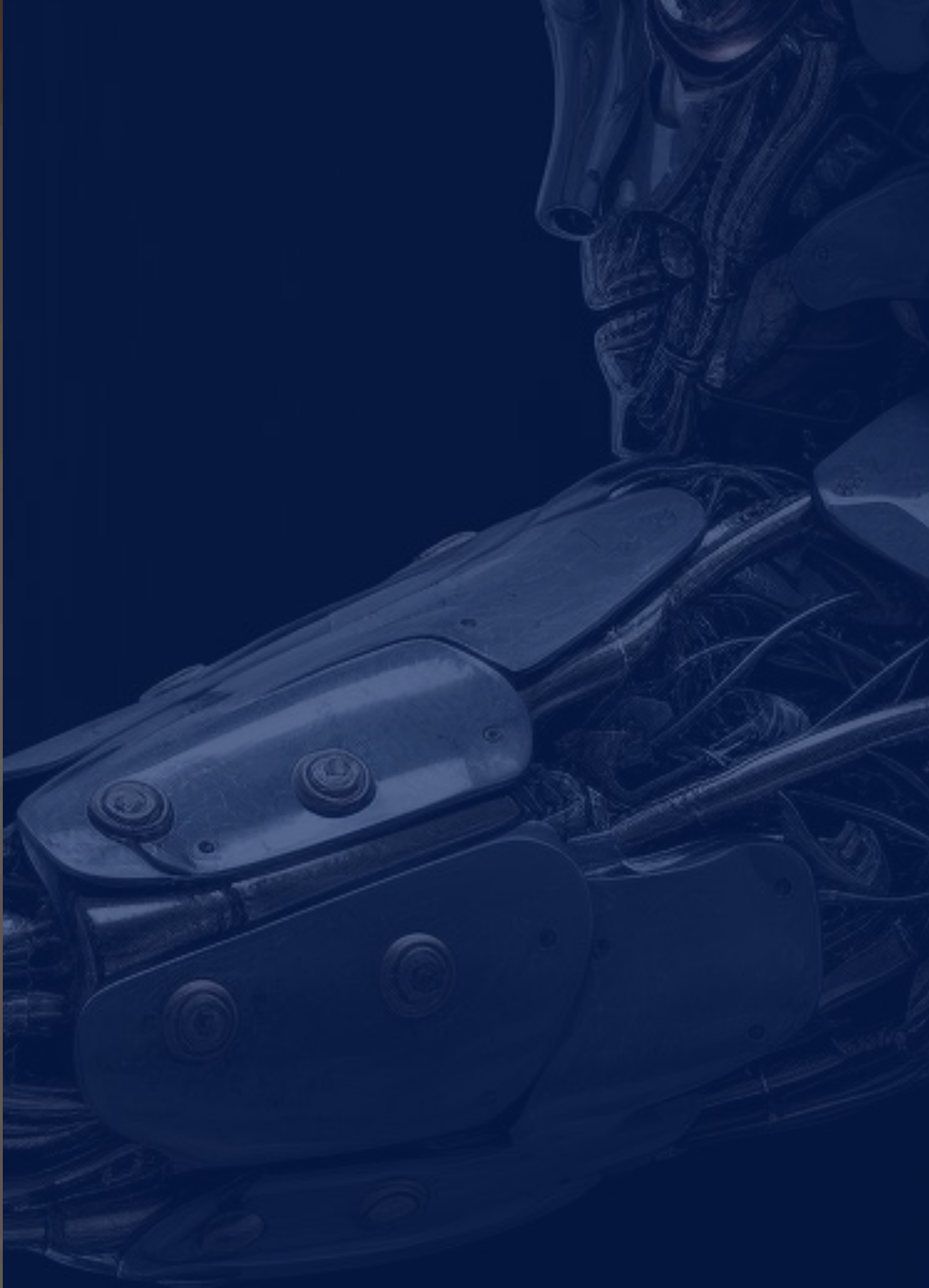


Let's try some hairstyles :)

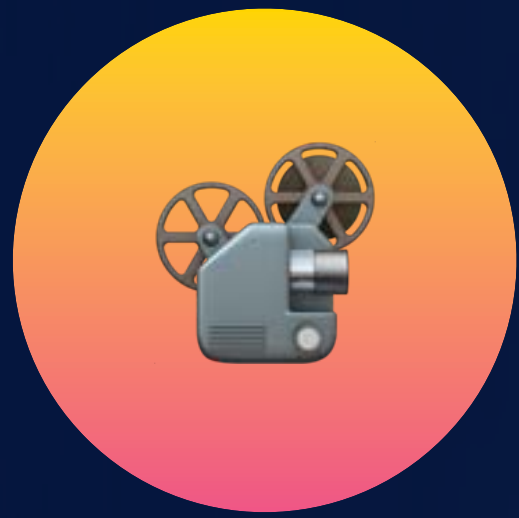




Video, 3D



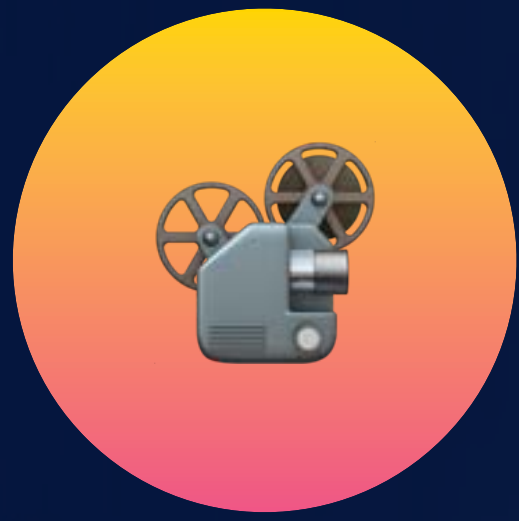
WHAT'S LIFE



Video, 3D

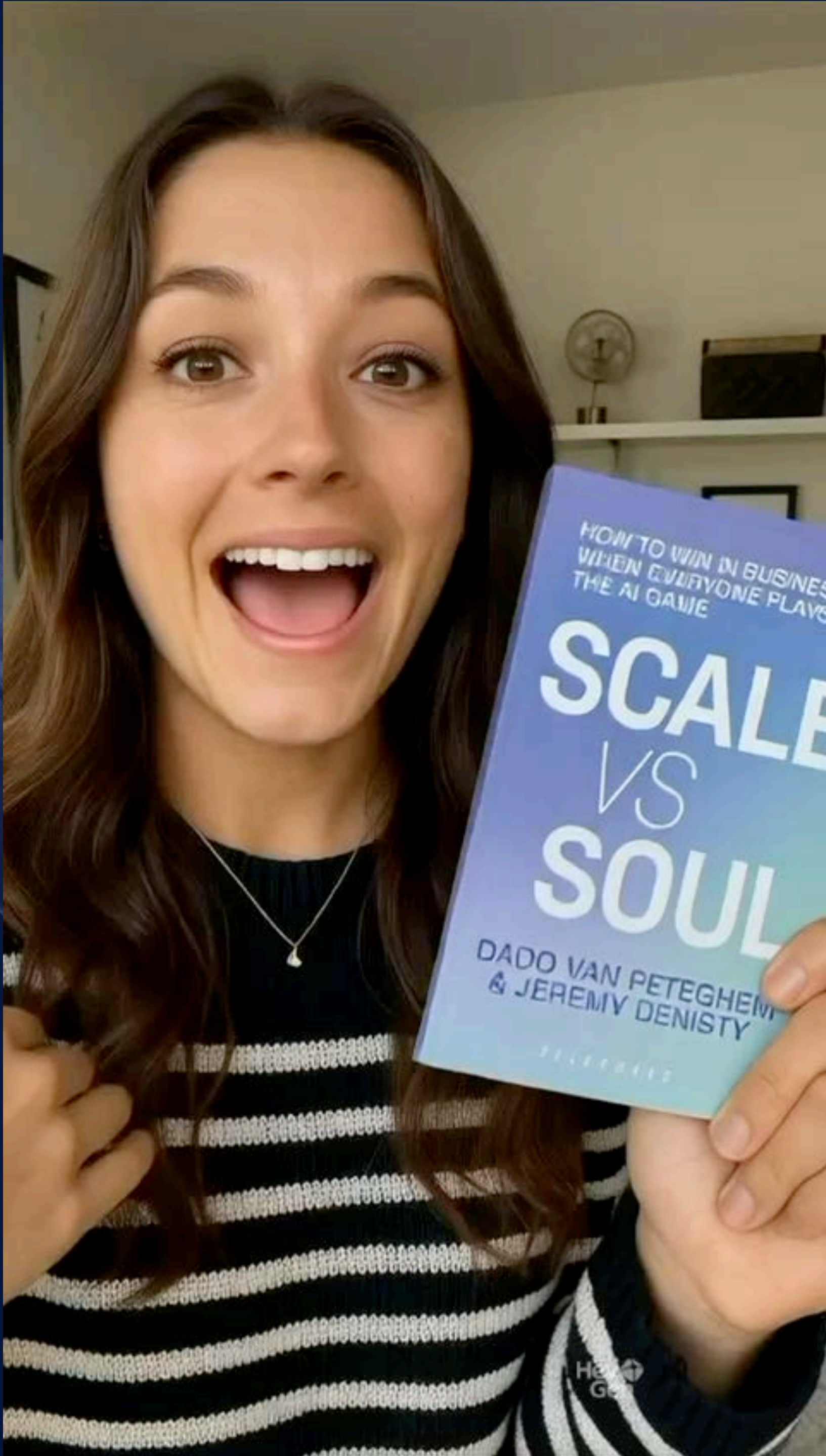






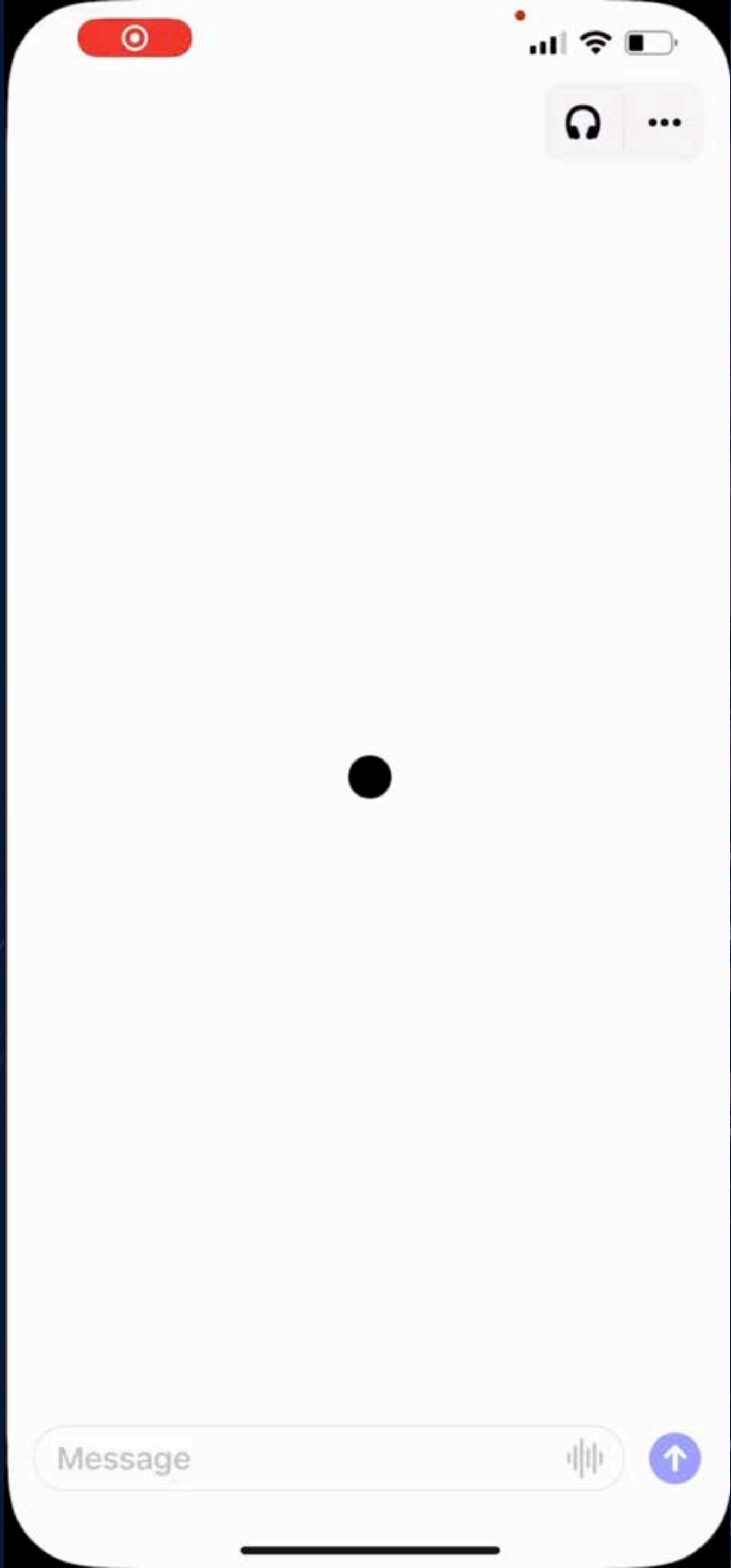
Video, 3D

HeyGen





Second brain





|MessiMagic|

AI WAVES





I notice this appears to be a video playing on the screen. Let me continue taking screenshots to capture different moments and analyze the safety conditions.



Tool Use: computer

Input: {'action': 'screenshot'}

T



Anthropic's latest AI model spent 30 hours running by itself to code a chat app akin to Slack or Teams. It spat out about 11,000 lines of code, according to Anthropic, and it only stopped running when it had completed the task.



AN AI AGENT FOR EVERY DEPARTMENT

**Code
agent**

**Data
agent**

**Employee
agent**

**Security
agent**

**Customer
agent**

**Creative
agent**

Company Specific AI Platform

Integrated data
coupled to LLM



AI Agents

Enterprise





95%
AI projects
no ROI?

WHAT ABOUT THE 'RONI'
THE RISK OF NOT INVESTING?

IRON TRIANGLE AI SUCCESS

Data-readiness

Ensuring that data is available, clean and governed so AI can learn, adapt, and perform reliably.

Process-readiness

Designing crystal clear workflows, roles, and decision-making points to integrate AI efficiently into operations.



Use Case-readiness

Identifying, validating, and prioritizing high-impact AI applications that deliver business value and are feasible to scale.

AI Impact on the Daily Routine of a Medical Doctor | Bottom-Up Estimate

Assumptions: Resident internal medicine, mid-sized hospital. Hours based on time-motion studies. AI impact estimated based on startup observations.



Task	Hours/day	AI-doable now?	AI-doable in 5 years?	Reasoning
Bedside rounds (exam, assessment, plan)	1.8	10%	30%	Can be largely automated as AI gets more clinically safe, but as long as humans stay in the loop, a certain amount of back-and-forth communication will remain.
Writing daily progress notes	1.2	80%	99%	This is where AI can pull its weight – although today we often lack full access to EHRs and clinical validation.
Admissions: history & physical (H&P)	1.2	40%	95%	Documentation and data retrieval can speed things up, but physical exams and in-person impressions will take ages for AI to unlock.
Pre-round chart review (labs/imaging/overnight events)	0.8	30%	80%	I do believe this shouldn't be a physician's task anymore – it's a question of time until people trust it.
Consult coordination (calling/writing to consultants)	0.8	20%	90%	Today this is limited by trust issues and regulation. In the future, this should be automated with a bit of human oversight.
Discharges: planning, prescriptions, discharge letter/summary	0.8	80%	99%	AI can aggregate tasks, generate checklist and so on, but human alignment and conflict-resolution will remain.
Computerized order entry & medication reconciliation	0.5	20%	90%	Today, AI could help draft the communication – in the future I hope most of it can be automated. Often, it's repetitive and transactional.
Conversations with patients' relatives / family meetings	0.5	30%	90%	Documentation, chatbot or voice functions paired with diagnostic hardware could do most of this today. It's a great AI use case – regulation and trust need to catch up.
Attending the morning department briefing/handoff	0.4	20%	70%	Similar to progress notes, documentation shouldn't be human task anymore.
Multidisciplinary huddles (nursing/PT/OT/SW/case mgmt)	0.4	10%	60%	It feels like an underexplored field. Technically very feasible, but human touch will be needed in sensitive emotional situations.
EHR inbox/pages/messages & results acknowledgment	0.4	70%	90%	These tasks are risky and require operating hardware. AI can give some guidance, but these tasks are hard to replace.
Admin/compliance/coding & billing	0.4	60%	90%	Education really shouldn't be a bottleneck in the age of AI. It might ultimately be less biased, more patient and more knowledgeable than humans.
Teaching juniors/medical students	0.3	90%	99%	If humans remain in the system, a certain level of oversight work will be needed – but hopefully reduced to a minimum.
Bedside procedures (paracentesis, thoracentesis, lines)	0.2	5%	10%	Can be largely automated as AI gets more clinically safe, but as long as humans stay in the loop, a certain amount of back-and-forth communication will remain.
End-of-day handoff to on-call/night team	0.2	20%	70%	You could almost ignore this component, but it's a very small one anyways.
Walking/travel between wards	0.2	0%	0%	Another perfect use case for AI. There will be regulatory limitations, but most of the tedious work should be automated soon.
Reading/updating on guidelines for specific cases	0.1	80%	99%	OpenEvidence and similar tools have started tackling this. The future here is automated.
Accumulated	10.2	4h (39%)	7.7h (75%)	

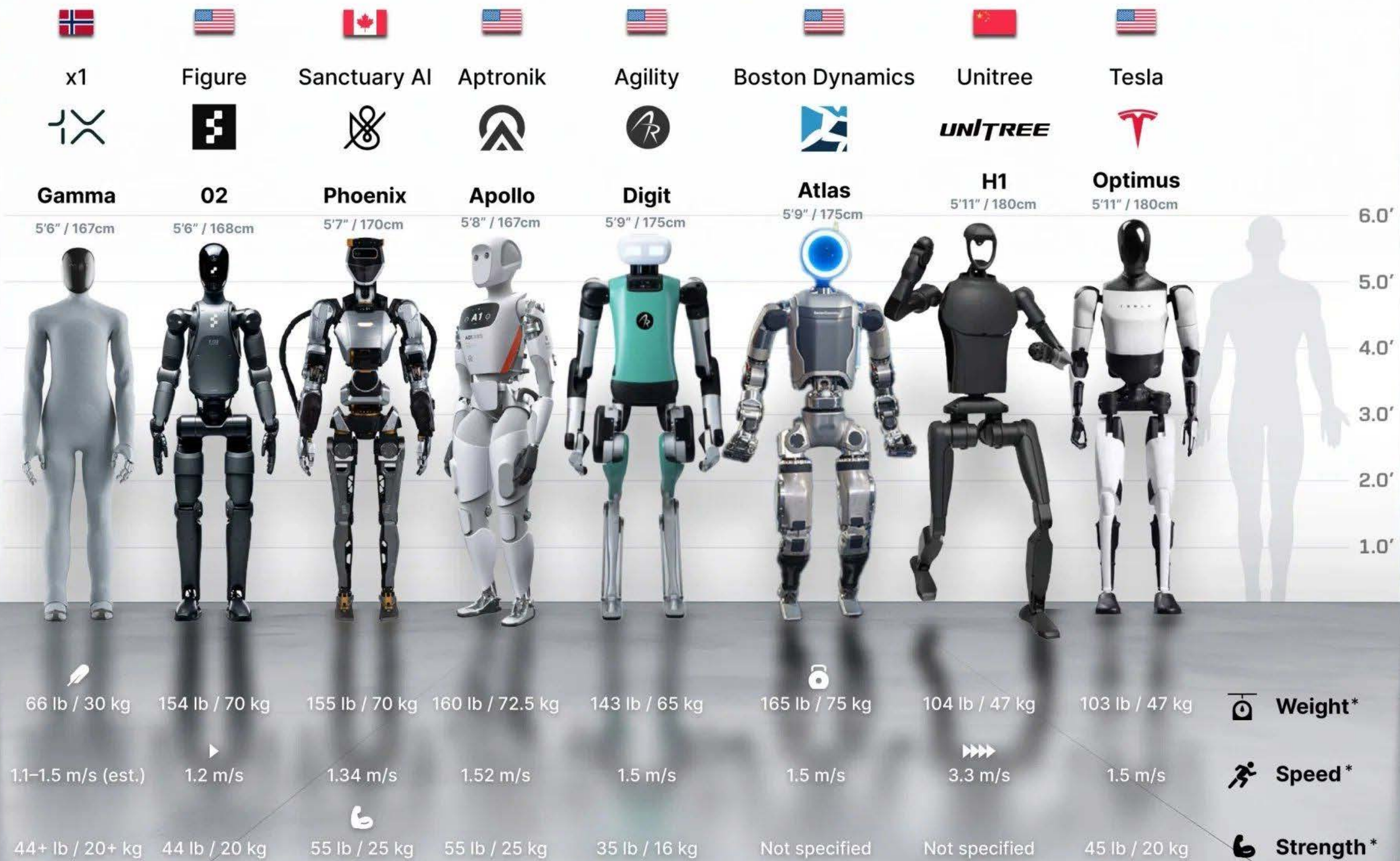
Feasibility of AI replacement, low-high

- In my back-of-the-napkin estimate, **39% of that work could be taken over by AI today**, and perhaps **75% in 5 years**. Overall, it's far away from 100% but equals a major shift in how we practice medicine.

https://open.substack.com/pub/healthtechofftherecord/p/how-much-of-a-medical-doctors-day?r=2040w8&utm_campaign=post&utm_medium=web&showWelcomeOnShare=false

AI x ROBOTICS

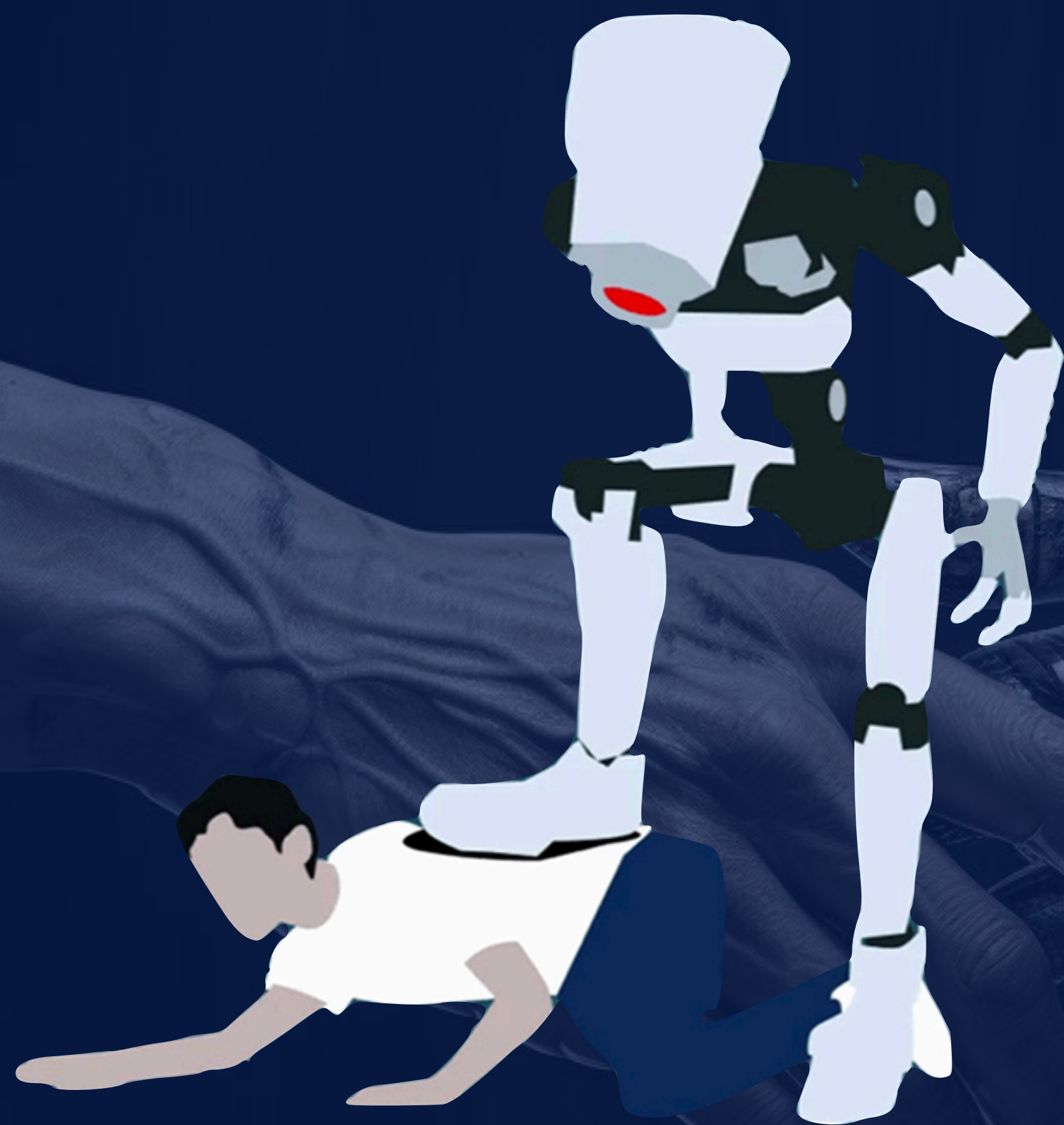
Humanoid Robots 2025



*Reported







TEAM ROBOT



TEAM HUMAN





Canaries in the Coal Mine? Six Facts about the Recent Employment Effects of Artificial Intelligence

Erik Brynjolfsson*

Bharat Chandar†

Ruyu Chen‡§¶

August 26, 2025

Abstract

This paper examines changes in the labor market for occupations exposed to generative artificial intelligence using high-frequency administrative data from the largest payroll software provider in the United States. We present six facts that characterize these shifts. We find that since the widespread adoption of generative AI, early-career workers (ages 22-25) in the most AI-exposed occupations have experienced a 13 percent relative decline in employment even after controlling for firm-level shocks. In contrast, employment for workers in less exposed fields and more experienced workers in the same occupations has remained stable or continued to grow. We also find that adjustments occur primarily through employment rather than compensation. Furthermore, employment declines are concentrated in occupations where AI is more likely to *automate*, rather than *augment*, human labor. Our results are robust to alternative explanations, such as excluding technology-related firms and excluding occupations amenable to remote work. These six facts provide early, large-scale evidence consistent with the hypothesis that the AI revolution is beginning to have a significant and disproportionate impact on entry-level workers in the American labor market.

*Stanford University and NBER; erikb@stanford.edu

†Stanford University; chandarb@stanford.edu

‡Stanford University; ruyuchen@stanford.edu

§Thanks to Nick Bloom, Joshua Gans, David Autor, Daniel Rock, Fei-Fei Li, Frank Li, Christina Langer, Sarah

4.2 Fact 2: Though overall employment continues to grow, employment growth for young workers in particular has been stagnant

Figure 4 shows overall employment trends across age groups, pooling together all occupations. Overall employment remains robust, coinciding with a low national unemployment rate in the post-pandemic period. However, Figure 4 suggests some leveling off in employment growth for young workers relative to other age groups, consistent with recent discussion of a potentially worsening job market for entry-level workers (Chen, 2025; Federal Reserve Bank of New York, 2025).

Headcount Over Time by Age Group (Normalized)

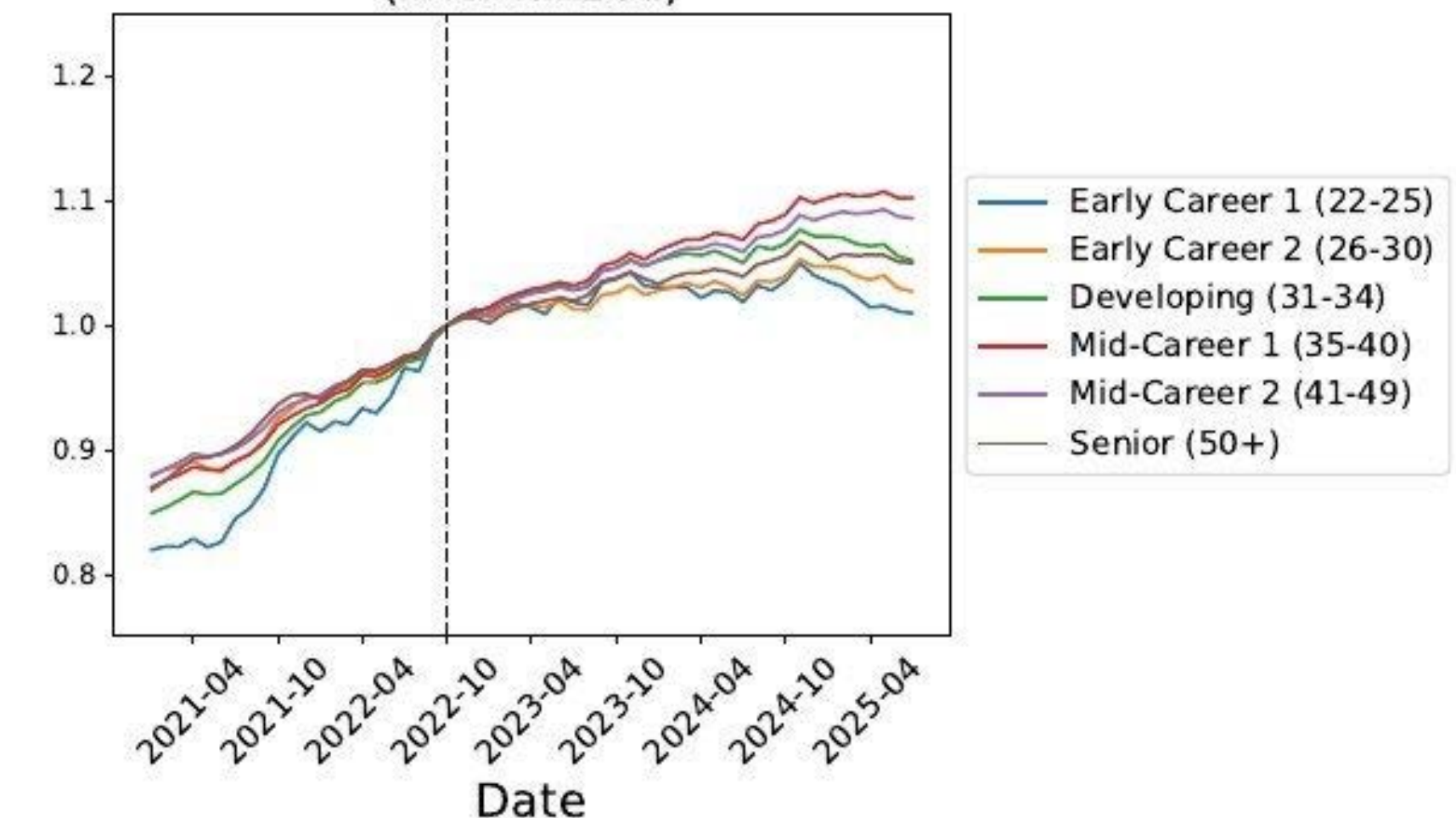


Figure 4: Employment changes by age. Including all occupations.

Figure 5 offers insight into how these trends relate to AI exposure. For each age group, employment growth from late 2022 to July 2025 was 6-13% for the lowest three AI exposure quintiles, with no clear ordering in employment growth by age. In contrast, for the highest two exposure quintiles employment for 22-25 year olds declined by 6% between late 2022 and July 2025, while employment for workers aged 35-49 grew by over 9%. These results show that declining employment in AI-exposed jobs is driving tepid overall employment growth for workers between the ages

3 PROFILES MOST IMPACTED BY AI



**Junior
profiles**

Who need to climb the ladder



**Specialist
profiles**

Who specialize in specific domains



**Mediocre
profiles**

Who are stuck in the middle



I'm humble enough to know
I am replaceable at work.

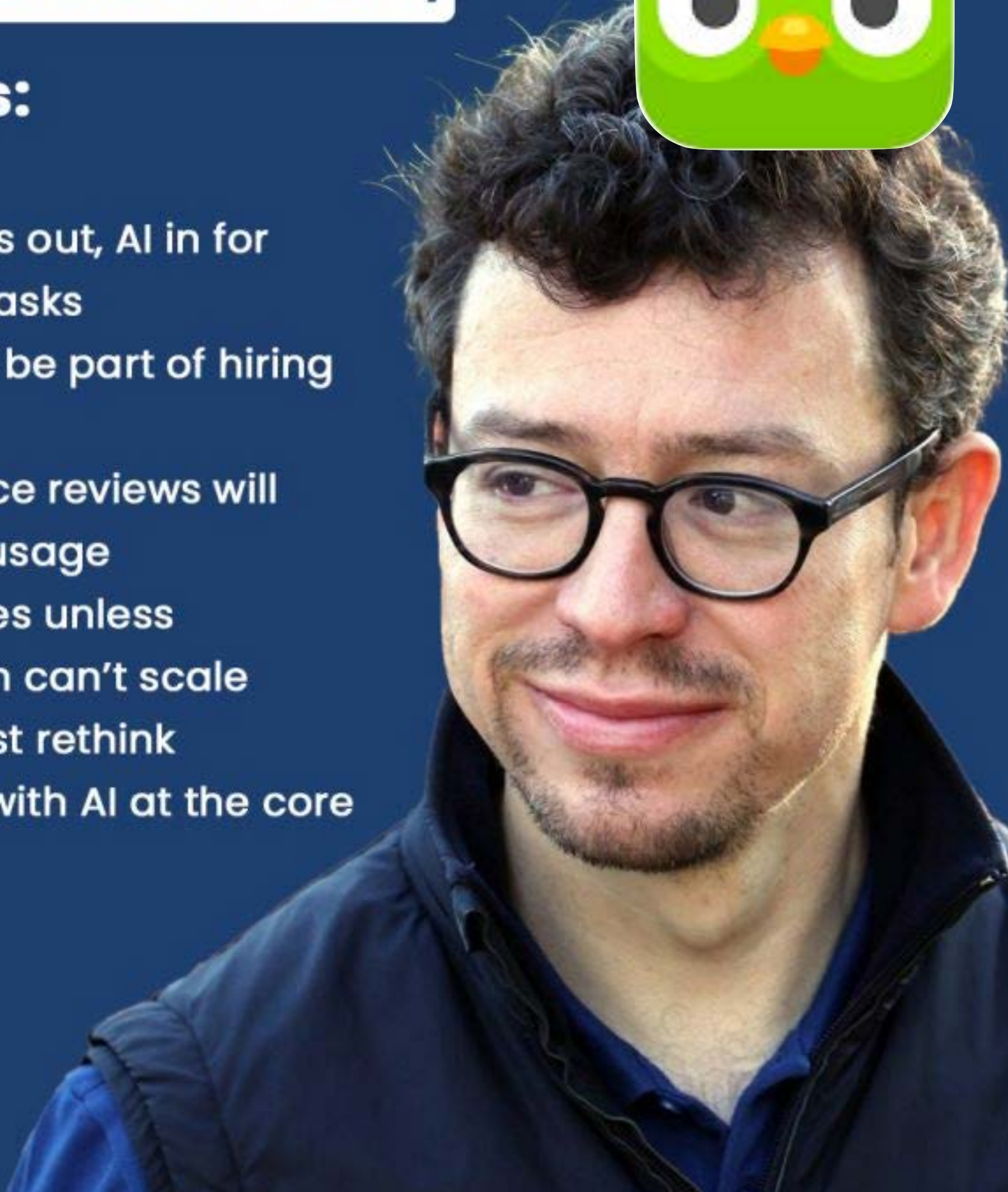
But I'm confident enough to know
that it would take 4 people.



Duolingo Goes AI-First,

CEO Says:

- Contractors out, AI in for repetitive tasks
- AI skills will be part of hiring criteria
- Performance reviews will include AI usage
- No new hires unless automation can't scale
- Teams must rethink workflows with AI at the core



EVOLVING AI

**SHOPIFY CEO SAYS BEFORE
HIRING ANYONE NEW,
EMPLOYEES MUST PROVE AI
CAN'T DO THE JOB BETTER**

If your boss dresses like this,
you're not getting replaced by AI.



**Making employees
adopt AI:**

AI

Employee

THE FUTURE OF EDUCATION







AP photo

Elementary school teachers picket against use of calculators in grade school
The teachers feel if students use calculators too early, they won't learn math concepts

Math teachers protest against calculator use

By Bill Lawrence

"My older kids don't pay any strate," he said. "Teachers are

1986

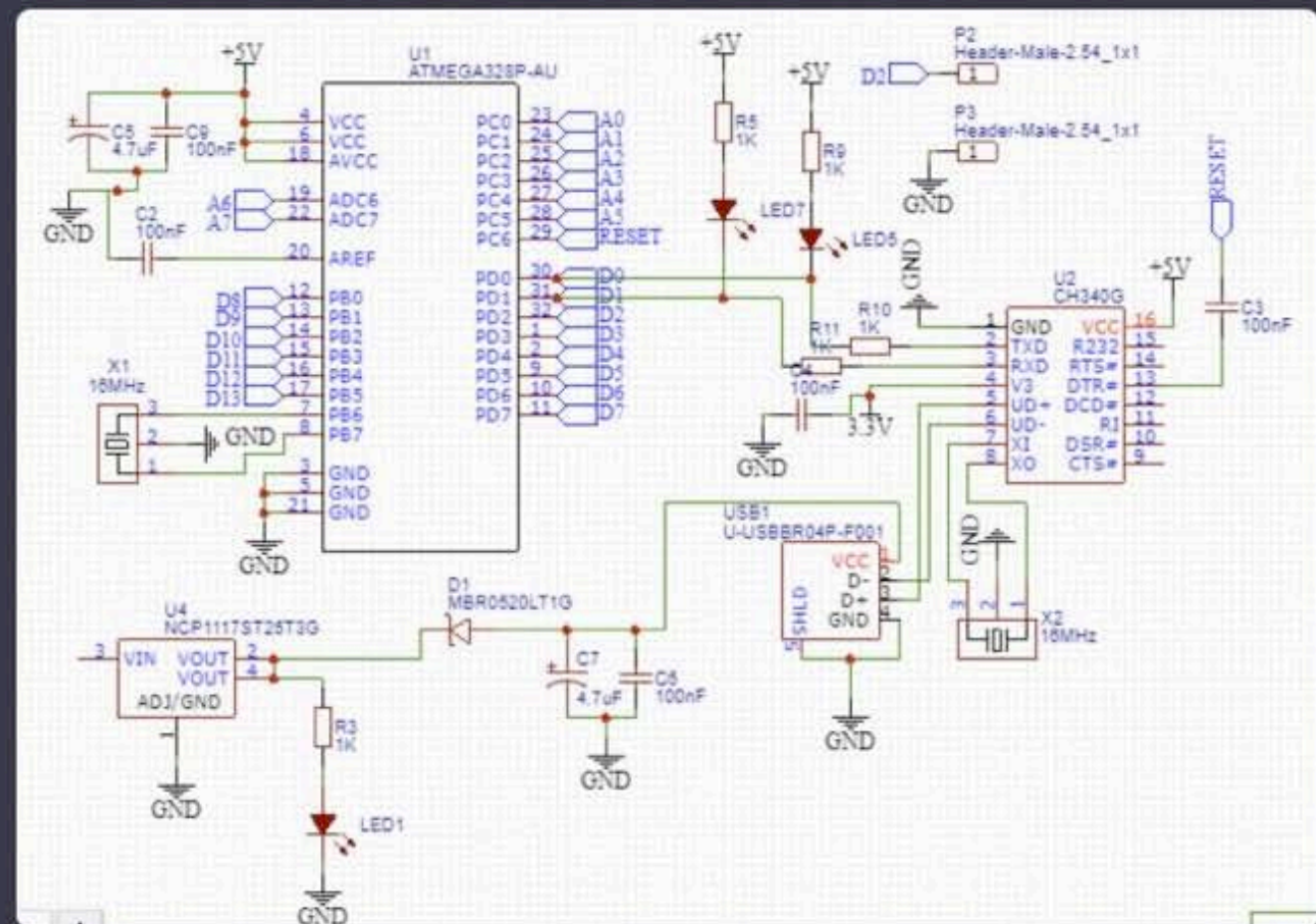
Math Teachers Protest Against Calculator Use







MA



What is this?



This image presents a schematic diagram of an electronic circuit. Let me provide a breakdown of the components and their interconnections observed in the schematic:



1. **ATMEGA328P-AU (U1):** This is the central microcontroller, a popular choice in DIY electronics, especially known for its use in Arduino boards.
2. **Oscillator Circuit (X1 & associated components):** A 16MHz crystal oscillator provides the clock signal to the ATMEGA328P microcontroller.
3. **Decoupling Capacitors (C2, C4, etc.):** These capacitors are connected to the power lines of the microcontroller to stabilize voltage and prevent transient voltage spikes.
4. **LED Circuitry (LED1, LED5, LED7 & associated resistors):** These are light-emitting diodes. The resistors (e.g., R5, R9, R10) in series with the LEDs limit the current flowing through them.
5. **CH340G (U2):** This is a USB to serial converter, allowing the ATMEGA328P to communicate with a computer via USB.
6. **USB Connector (USB1):** This is likely a USB-B connector that provides power and a communication interface to the board.
7. **Voltage Regulator Circuit (U4 & associated components):** The NCP1117ST25T3G appears to be a voltage regulator, converting input voltage (VIN) to a stable output voltage, which seems to be 3.3V given the associated context.
8. **Protection Diode (D1):** The MBR0520LT1G diode likely provides reverse voltage protection, preventing damage to the circuit if power is connected backward.
9. **Connectors (P2, P3):** These are header connectors, probably to allow external components or other boards to interface with this circuit.
10. **Ground Symbols (GND):** These symbols denote connections to the common ground or earth plane.

Stop generating



Dom Farnan
@iamdomfarnan



This might be one of the best
uses of AI I've ever seen 🥰 100



Skill of the future?
THE ART OF
ASKING GREAT QUESTIONS



Sunrise Jobs



Sunset Jobs



HUMAN IN THE LOOP

Humans remain the decision-makers and AI assists

HUMAN ON THE LOOP

AI takes the front seat, humans monitor and oversee

HUMAN BEYOND THE LOOP

Becoming the most human human

HUMAN OUT OF THE LOOP

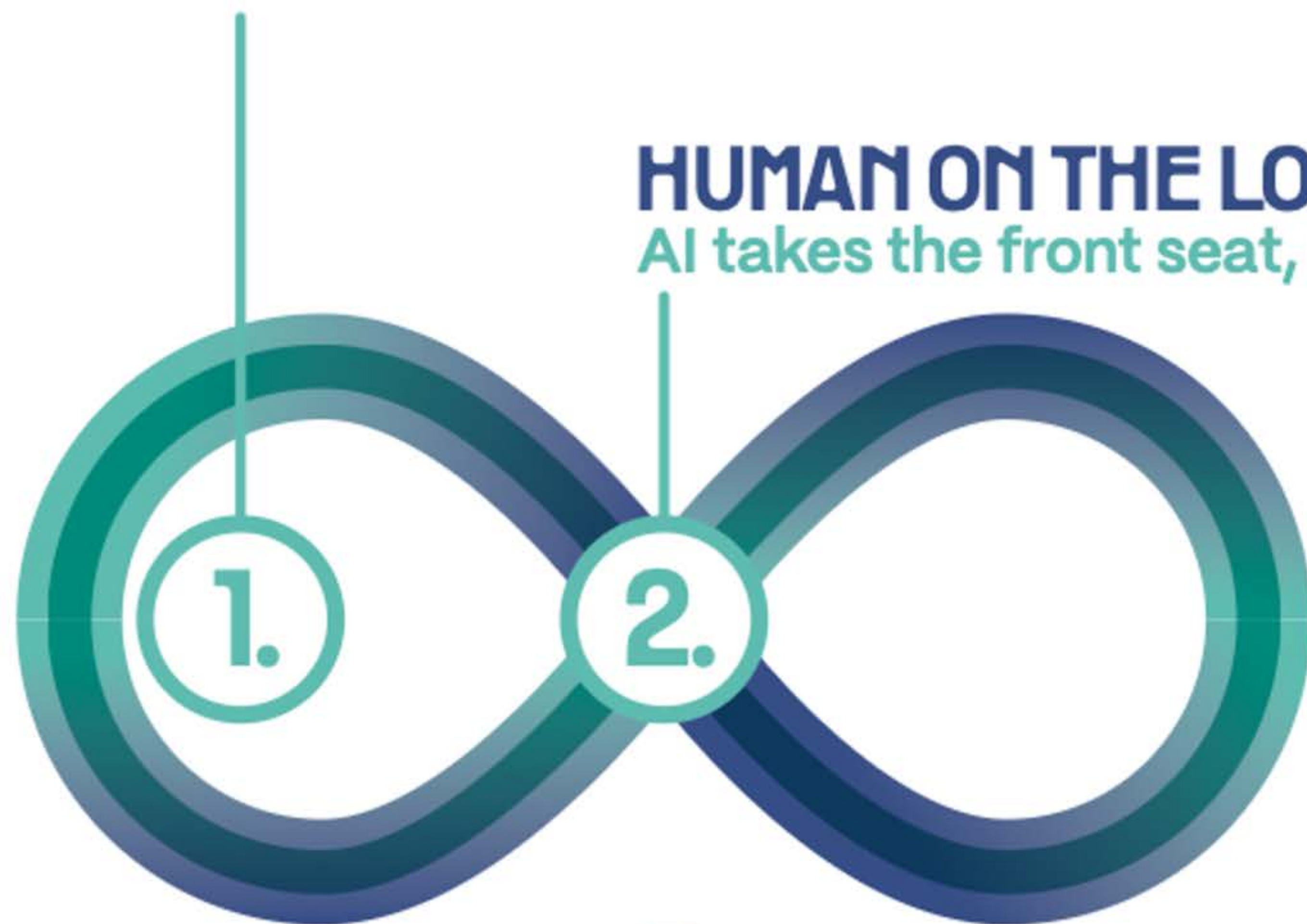
AI systems operate entirely on their own

1.

2.

4.

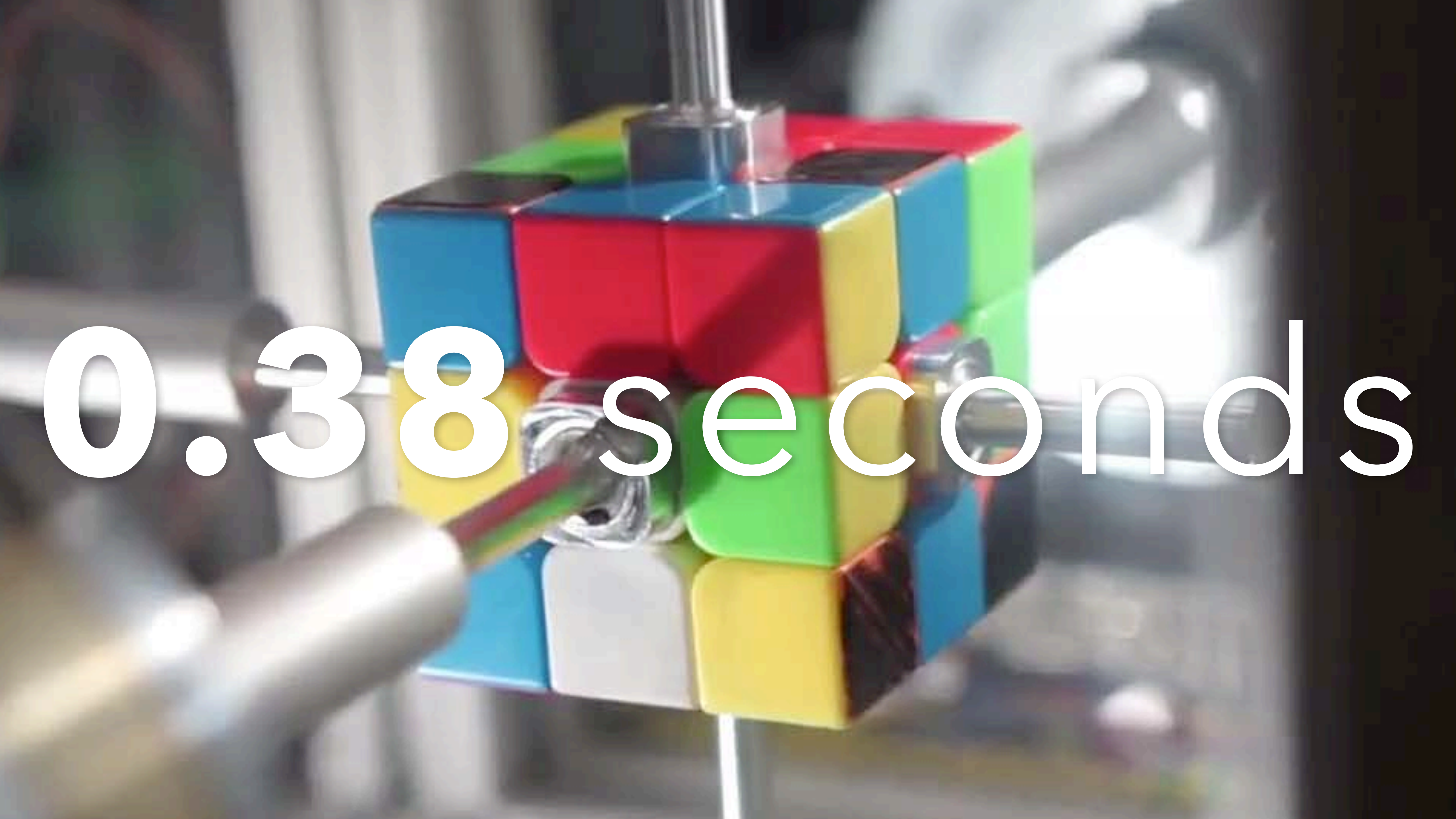
3.



LAWYER



Legal Research	Negotiation	Client Counseling	Contract drafting	Document review	Conducting depositions	AI Ethics
----------------	-------------	-------------------	-------------------	-----------------	------------------------	-----------

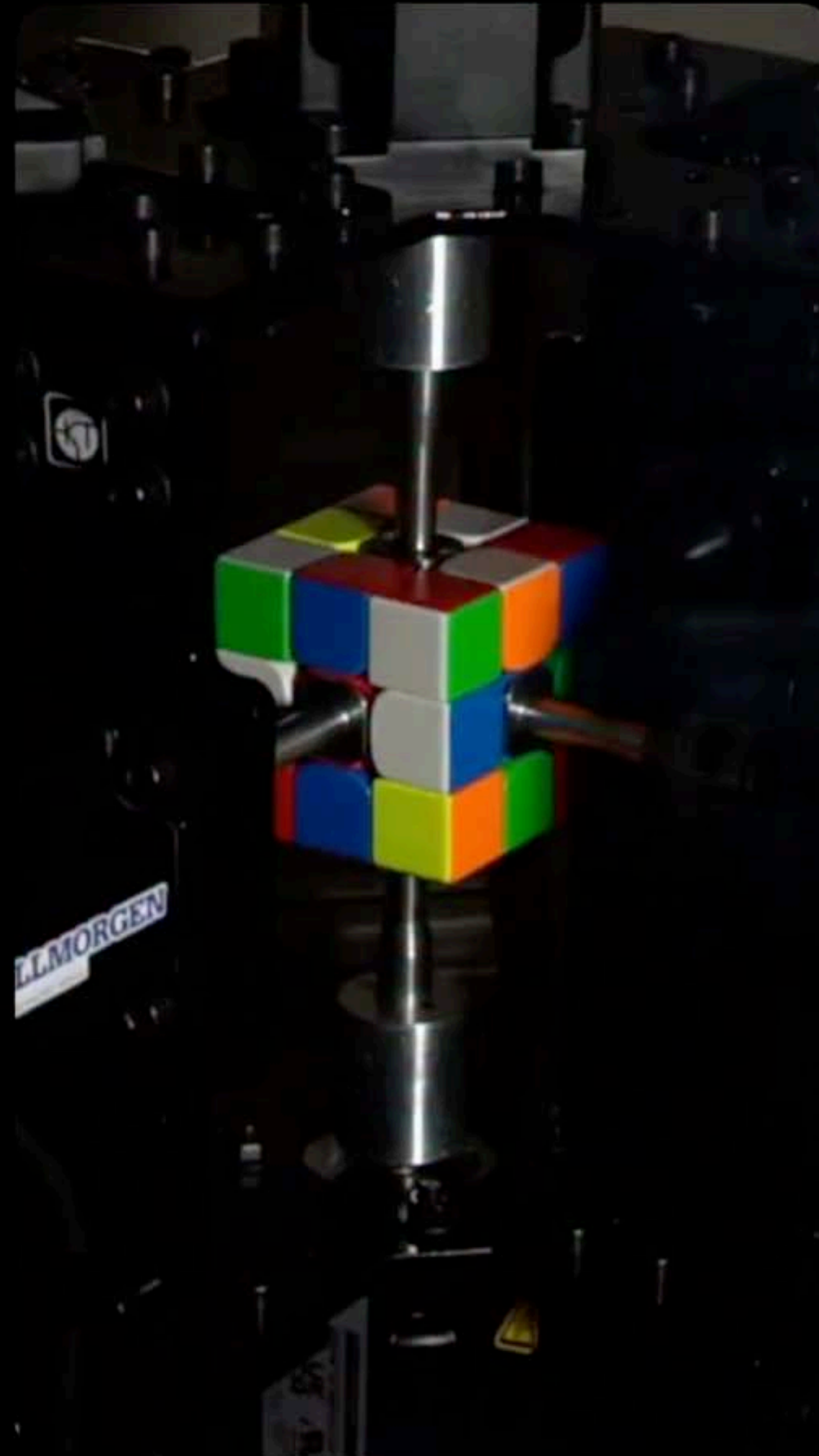


0.38 seconds



CULTUROLOGY
@theculturology

A Rubik's Cube was solved in just 0.103 seconds by a robot built by Purdue students.



A man with curly brown hair and blue eyes, wearing a green sweater, is shown from the chest up. He is looking slightly to his right and has his hands clasped in front of him. The background is dark and out of focus, with some vertical lines suggesting a stage or presentation setting. Overlaid on the right side of the image is a large white quote.

**“AI will enable
the first 1-person,
billion dollar
company”**



2035

**ADVANCED AI
HUMANOID BOTS
SUPERCOMPUTERS**

THE ELEMENTS OF SCALE

Automation

"This works without me"

Distribution

"This reaches everyone"


Efficiency

"This works at the lowest cost"

Network Effects

"This gets better the more people use it"



A photograph of Jeff Bezos, founder of Amazon, speaking at a podium. He is bald, wearing a black long-sleeved shirt, and gesturing with his right hand. The background is a blue wall with the text "DealBook Summit" visible. Overlaid on the right side of the image is a quote in large, bold, pink and yellow text.

**I'm
spending
95% of
my time
on AI**

Jeff Bezos

'AI GAINS' SPOTTING

FASTER

Acceleration

CHEAPER

Cost Reduction

BETTER

Enhancement



Adam Foley  • 3rd+

Digital Transformation Executive | AI...

[Book an appointment](#)

1w • Edited • 

[+ Follow](#) ...

I rented a car from [Hertz](#) over the weekend and encountered precisely the scenario about aggressive AI usage that will damage a brand that I've made posts about in the past.

Upon picking up the car and exiting the facility -- high-powered cameras took a 360 picture of the car. Upon returning the car, a similar process took place.

2 hours later, I received a notification that damages were found which highlighted the areas. One small ding on the roof (but possibly just dirt or anything else that could throw off a camera) and one similar artifact on the hood. Nothing any human would detect or reasonably consider "damages".

The automated messaged said that I owed \$190, but if I paid today, it would be only \$125. This fee is literally the price of the entire 4 day rental minus \$5.

To protest this fee, it is an automated AI chat experience that does not break to go to a human interaction no matter what choices you make. You are only given explanations for why you still owe \$190.

So Hertz new policy I guess is as long as a car does not appear to be brand new and spotless to AI cameras, the customer is going to pay.

Enjoy the one-time cash grab with customers. I will never rent at Hertz while this policy continues.





"I want AI to do my laundry and dishes so that I can do art and writing, not for AI to do my art and writing so that I can do my laundry and dishes."

Author and videogame enthusiast
(although both)

Scale vs Soul

Width vs Depth

SCALE 

 soul









RIMOWA RECRAFTED





THE **POWER** OF THE **LIMONCELLO** :)

Reciprocity is a psychological bias in our brains. We are hardwired to pay back what we receive from others.

In other words, if John does you a favour, you're likely to return it to him. If someone invests more in a relationship we are inclined to invest back.



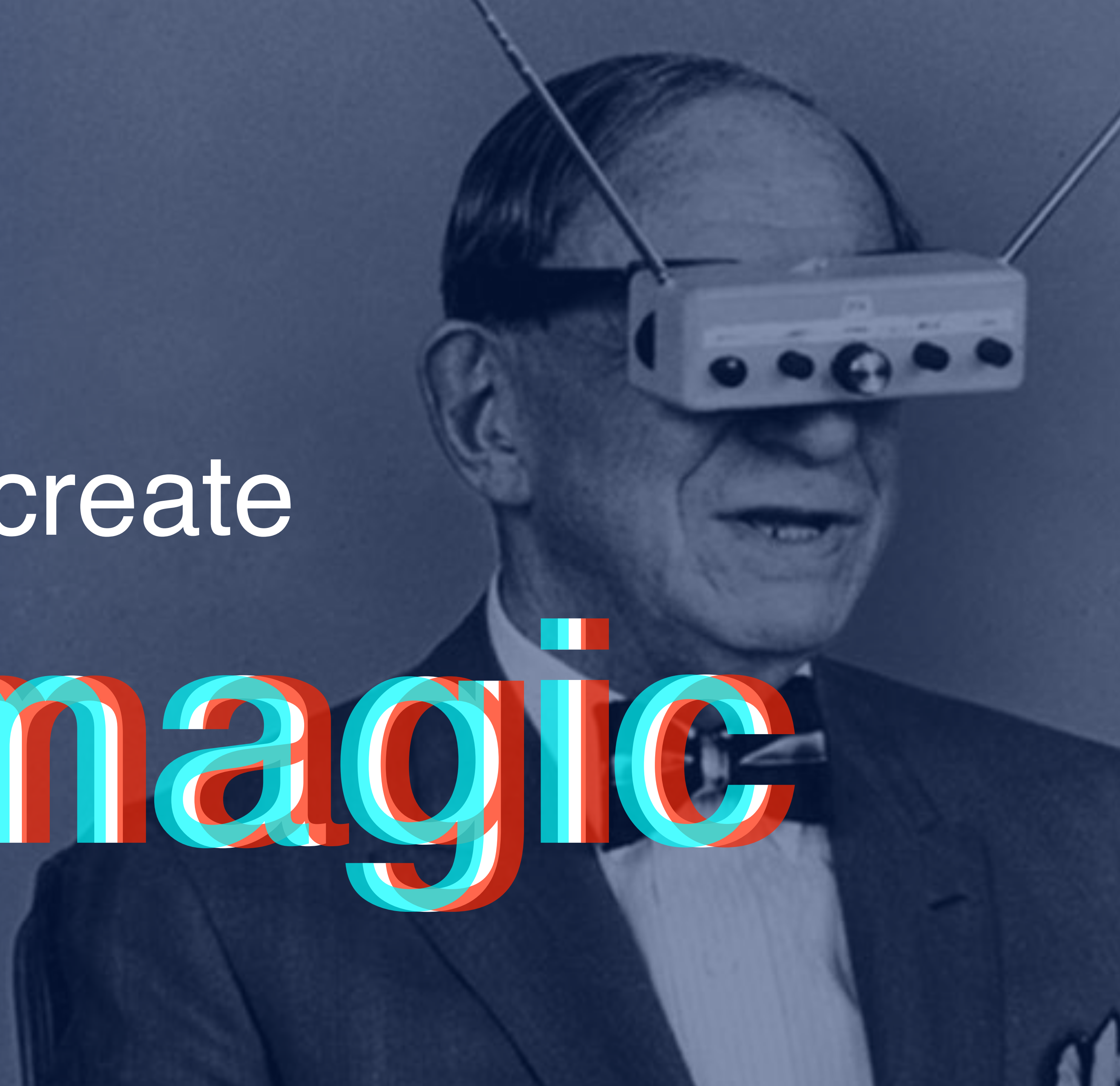


THE TOUCHES OF SOUL



How can we create

magic



OFFLINE

ANALOG

MAN

EMOTION

PHYSICAL



m



a



g



i



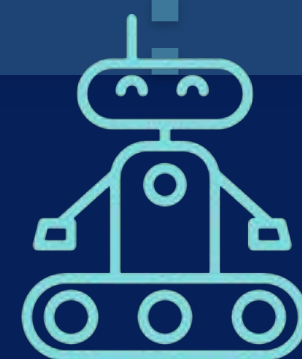
c



m



a



g



i



c

ONLINE

DIGITAL

MACHINE

REASON

VIRTUAL

♥ High Soul

Artisan organisation

Low Scale, High Soul

Lighthouse organisation

High Scale, High Soul

📈 Low Scale

📈 High Scale

Ghost organisation

Low Scale, Low Soul

Autonomous organisation

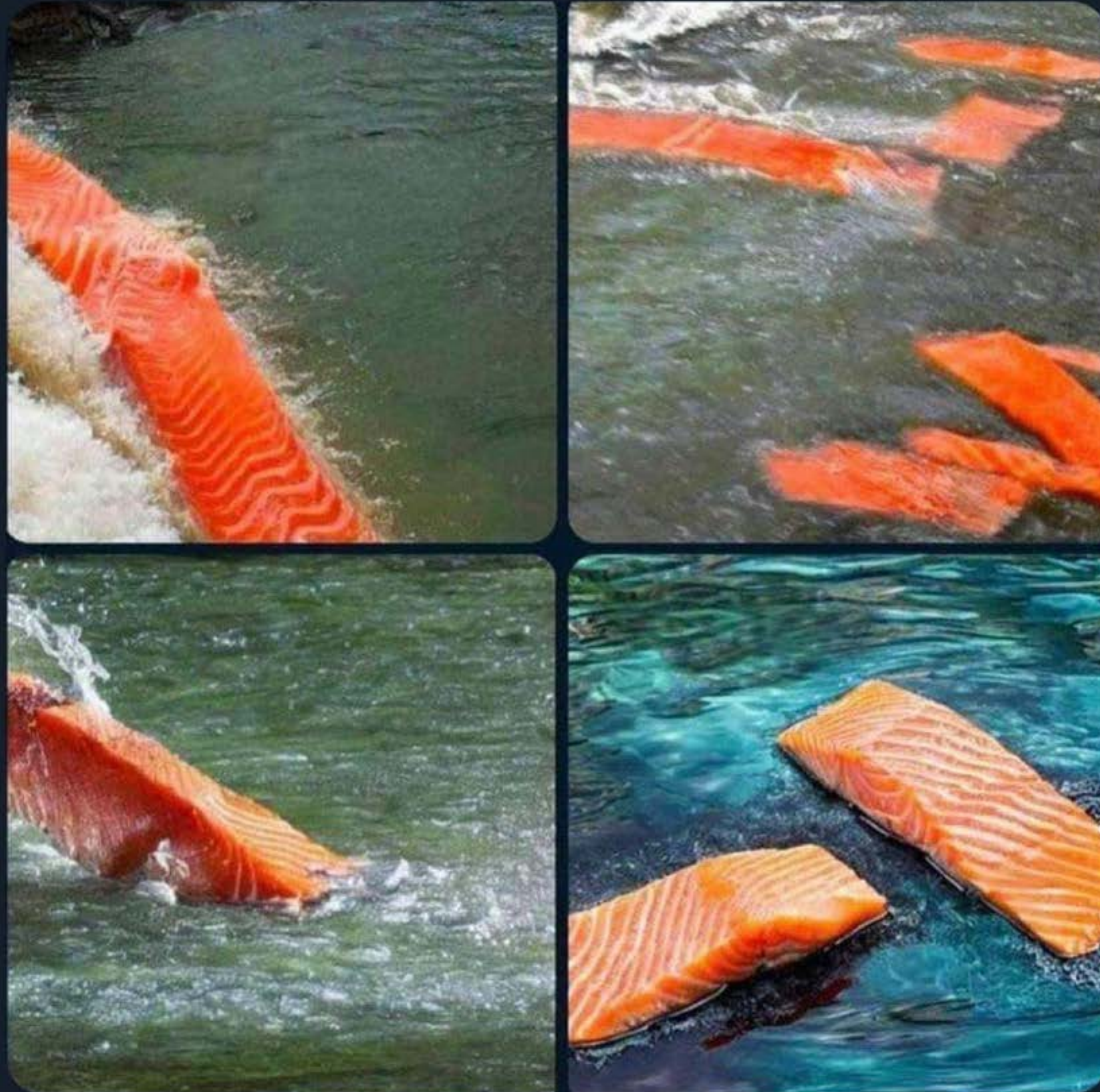
High Scale, Low Soul

♥ Low Soul



HOPE IS NOT LOST
THERE IS STILL A WAY TO GO 🤗

The AI prompt was “salmon in the river”. So majestic.





ptions



Brussels for the Dell Technologies
Forum. I will speak

Captions

0:05

Hello everyone. My name is Dad from Bethlehem and
I'm very

0:07

much looking forward to seeing you next Thursday in

0:10

Brussels for the Dell Technologies Forum. I will speak

ve captions

Cancel

Done







Spend 25H 'doing' AI
In the next 90 days

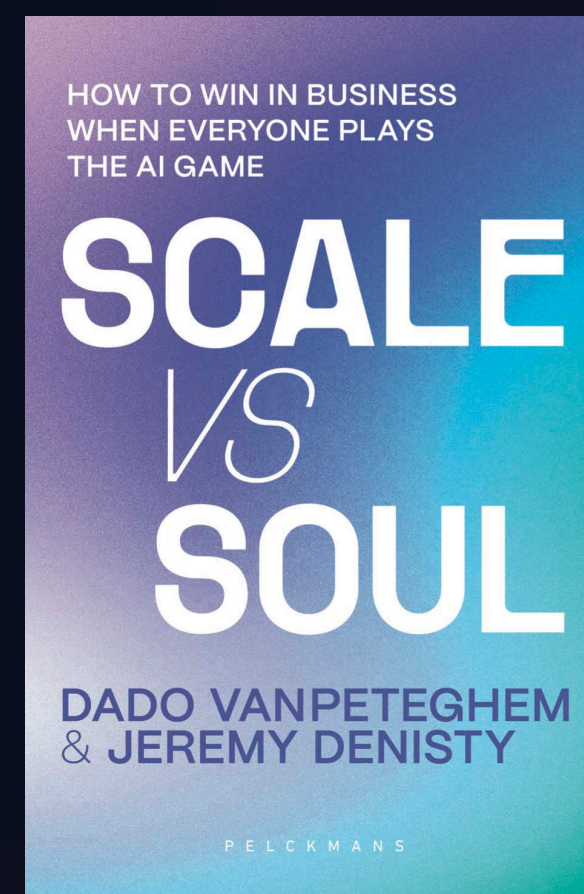




dado@imagin3-studio.xyz

+32 474 826 807

Dado Van Peteghem



Thanks! 😊

Let's connect!

